

**GREEN TOURISM AT DERAWAN ISLAND: THE ROLE OF
ENVIRONMENTAL CONCERN AND GREEN DESTINATION IMAGE**

**PARIWISATA HIJAU DI PULAU DERAWAN: PERAN KEPEDULIAN
LINGKUNGAN DAN CITRA DESTINASI HIJAU**

Undergraduate Thesis



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MANAGEMENT STUDY PROGRAM

FACULTY OF ECONOMICS AND BUSINESS

UNIVERSITAS MUHAMMADIYAH YOGYAKARTA

AUGUST 2024

ATTESTATION TITLE

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DECLARATION

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States that the thesis entitled **“GREEN TOURISM AT DERAWAN ISLAND: THE ROLE OF ENVIRONMENTAL CONCERN AND DESTINATION IMAGE”** there is no work that has ever been submitted for obtaining a bachelor's degree at a university. To the best of the author's knowledge, no works or opinions have been or may be published by other authors except those written as references in the manuscript and mentioned in the bibliography.

Yogyakarta, 09 August 2024



Mochammad Arif Zainal .F

MOTTO

“Set your goals based on the stars in the sky, unlike ship lights that come and go.”

“Allah does not burden a person but according to his ability.”

(Al - Baqarah 286.)

“When your heart is restless and anxious, do not worry about it. Just face the situation with patience because with difficulty will come ease.”

“Whoever goes out to seek knowledge will be on the path of Allah until he returns.”

(HR Tirmidzi)

We will be faced with many situations. Good, wrong, happy, and sad will come and go. However, remember Allah regardless of our conditions and situations.

The trials of your life are not to test your strength. However, measure your sincerity in asking for help from Allah.

(Ibnu Qoyyim)

“Do not let your resolve weaken. Know that Allah's help comes according to your desires. Muslims have nothing to fear as long as they have Allah's help.”

(Khalid Bin Walid)

DEDICATION

Bismillahirrahmanirahim, all praise is due to Allah SWT, who has given all His gifts so that the author can finally complete this thesis with His blessings. Remember the author's shalawat and salam to the Prophet Muhammad SAW, who has gathered the hearts of his people under the light of Islam so that we can feel the beauty of Islam at this time. Thank you, O Allah; the researcher presents this paper to those who have influenced my life journey.

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