

**THE ROLE OF GREENPEACE AS AN  
INTERNATIONAL NON-GOVERNMENTAL  
ORGANIZATION (INGO) IN INFLUENCING  
GOVERNMENT POLICY IN THE CASE OF  
KORINDO CASE IN PAPUA**

**UNDERGRADUATE THESIS**



**Written by:  
Wijdanu Akram Rahadian  
20170510041**

**Advisor:  
Ade Marup Wirasenjaya, S.I.P., M.A., Ph.D (Cand).**

**DEPARTMENT OF INTERNATIONAL PROGRAM OF  
INTERNATIONAL RELATIONS  
FACULTY OF SOCIAL AND POLITICAL SCIENCE  
UNIVERSITAS MUHAMMADIYAH YOGYAKARTA  
2021**

## STATEMENT OF ORIGINALITY

The author hereby declares that the author's thesis entitled **THE ROLE OF GREENPEACE AS AN INTERNATIONAL NON-GOVERNMENTAL ORGANIZATION (INGO) IN INFLUENCING GOVERNMENT POLICY IN THE CASE OF KORINDO CASE IN PAPUA** is original and has never been submitted for an undergraduate academic degree, either at the University Muhammadiyah Yogyakarta or other universities.

In this thesis, there are no works or opinions that have been written or published by others, except in writing which is listed in the bibliography.

This statement the author made in truth and if in the future there is a discrepancy in this statement, then the author is willing to accept academic sanctions following the applicable rules at the University of Muhammadiyah Yogyakarta.

Yogyakarta, 24 July 2021



Wijdanu Akram  
Rahadian

## INTRODUCTION

*Assalamu'alaikum Warrahmatullahi Wabarakatu*

Praise and gratitude to Allah *Subhanahu Wata'ala* who always gives extraordinary blessings to His servants. Shalawat and greetings may always be poured out to the great prophet Muhammad *sallallaahu 'alaihi wasallam* who has brought the light of Islam into this world and upholds equality and justice so that the world can live in peace.

*Alhamdulillah rabbil'alam*, I gratefully have completed my thesis entitled "The Role Of Greenpeace As An International Non-Governmental Organization (INGO) In Influencing Government Policy In The Case Of Korindo Case In Papua". Writing this thesis not only aims to fulfill the responsibility of obtaining a bachelor's degree (S1) from the International Relations Study Program, University of Muhammadiyah Yogyakarta. However, it is expected to provide information for the general public and can also be used for academic purposes in the future. This study describes the role of INGOs in influencing policy through their mobilization.

In the preparation of this thesis, the author would like to thank:

1. Dr. Ir. Gunawan Budiyanto, M.P. as a Cancellor of Universitas Muhammadiyah Yogyakarta;
2. Dr. Takdir Ali Mukti, S.Sos., M.Si. as a Dean of the Faculty of Social and Political Sciences Universitas Muhammadiyah Yogyakarta;
3. Dr. Nur Azizah, M.Si. as the head of the International Relations Study Program Universitas Muhammadiyah Yogyakarta;
4. Ade Marup Wirasenjaya, S.I.P., M.A., Ph.D (Cand). as a thesis supervisor who is always willing to help the author for his direction;
5. Dian Azmawati, S.I.P., M.A. dan Ratih Herningtyas, S.I.P., M.A. as a critical thesis examiner lecturer as well as assisting the author in perfecting this thesis.

Finally, hopefully this thesis can be used properly in the future for the sake of science, and then the author realizes that this paper still has many shortcomings. Therefore, constructive criticism and suggestions, God willing, are always accepted by the author.

*Wassalamu'alaikum Warrahmatullahi Wabarakatu*

## **ACKNOWLEDGEMENT**

I dedicate this thesis to:

### **Parents**

To Papa and Mama, this thesis is dedicated Danu to fulfill the obligations and responsibilities as a child to his father and mother, because it has given Danu the opportunity and trust to gain knowledge up to this point. Thank you for all the efforts of father and mother so far, may Allah SWT always give mercy and protection to Papa and Mama wherever you are.

### **Supporting System**

To you, someone I proud. Who has supported the author in completing this thesis so that he can reach this stage with a full colour story. Hopefully this thesis can be the start of good things in the future.

Also to those of you who continue to strive for knowledge, I hope this thesis can provide benefits.

Last but not least, I wanna thank me. I wanna thank me for believing in me. I wanna thank me for doing all this hard work. I wanna thank me for having no days off. I wanna thank me for never quitting. I wanna thank me for always being a giver, And tryna give more than I receive. I wanna thank me for tryna do more right than wrong. I wanna thank me for just being me at all times

## EXTENDED GRATITUDE

In the preparation of this thesis, the author would like to thank various parties who during the last 4 years, including:

1. **To Allah SWT**, who has given many blessings, sustenance, and always provided help when the author was in a difficult situation until now.
2. **To Papa and Mama, also Abang and Adek**, Thank you for giving sincere love, best prayers, and irreplaceable moral and material support.
3. **To My Supporting System**, a woman full of energy who endlessly encouraged (sometimes scolded) me during the end of the semester on campus. Thank you for the prayers, memories, and all the support, let's make the next story.
4. **To the Overseas Children**; Ludhiana Maula and Luna Tristofa who helped me a lot in various strange stories on campus. Success for all of us.
5. **To My Personal Tutors**; Thank you for your time and thoughts Syafiq Rizqullah. With your guidance I can go this fast and far.
6. **To Konco Angkasa Jogja**; Fazi Irfan Maulana, Andzar, Trivandie, Jeviko Alif Sutambon, Davala Gatan, Andes Alfaridzi, Premile Averouz, and many more that I can notice. Thank you for always being wild and chill whatever the condition. See you all in the different success.
7. **To IPIREL and International Relations UMY 2017**, Thank you to all my comrades in arms for the exchange of ideas, experiences, and support during the lectures.

## ABSTRACT

Papua's forest wealth must disappear one by one due to the massive and structured environmental destruction by Korindo. This prompted Greenpeace as one of the international non-governmental organizations to take action by cooperating with other organizations that led to mass mobilization that influenced government and community policies internationally and domestically in responding to the Korindo case in Papua. This research tried to explain the effect of Greenpeace mobilization through the lenses of non-governmental organization mobilization theory. This theory explained how the efforts done by Greenpeace to influence Indonesian government policies in the case of forest destruction by Korindo in Papua.

**Keywords: Papua Forest, Environmental, Korindo, Greenpeace, Non-Governmental Organization, Government, Policies, non-governmental organization mobilization theory**

## TABLE OF CONTENT

<b>ENDORSTMENT PAGE</b> .....	i
<b>STATEMENT OF ORIGINALITY</b> .....	ii
<b>INTRODUCTION</b> .....	iii
<b>ACKNOWLEDGEMENT</b> .....	v
<b>EXTENDED GRATITUDE</b> .....	vi
<b>ABSTRACT</b> .....	vii
<b>TABLE OF CONTENT</b> .....	viii
<b>CHAPTER I INTRODUCTION</b> .....	1
<b>A. Background</b> .....	1
<b>B. Research Question</b> .....	5
<b>C. Theoretical Framework</b> .....	5
<b>D. Research Argument</b> .....	7
<b>E. Research Methodology</b> .....	7
<b>F. Writing System</b> .....	8
<b>CHAPTER II PAPUA FOREST DEFORESTATION BY KORINDO</b> .....	10
<b>A. History of Korindo</b> .....	10
<b>B. Korindo Operations in Papua</b> .....	13
<b>C. Papua Forest Deforestation by Korindo</b> .....	16
<b>CHAPTER III GREENPEACE ROLE IN RESPONSES DEFORESTATION PAPUA'S BY KORINDO</b> .....	20
<b>A. Putting Greenpeace as a Social Movement</b> .....	20
<b>B. Greenpeace Action in Environmental Issue</b> .....	23
<b>C. Mobilization by Greenpeace in International Level</b> .....	28



<b>D. Domestic Domino's Effect of Mobilization by Greenpeace</b> .....	32
<b>CHAPTER IV CONCLUSION</b> .....	39
<b>REFERENCES</b> .....	41