

## **Chapter One**

### **Introduction**

This chapter discusses the topic and the reason for choosing the topic. It includes the background of the study, the identification of the problem, and delimitation of the problems. It also provides the research questions, the research objectives, and the significance of this research for certain people.

### **Background of the Study**

Along with the development of the times, technology have significant impact in human life. As for example, in the past people used large size but low storage disk to keep the data, but recently people only need a small flash disk to keep so many data. This short of developing era is well known as 4.0 era. It is an era when digital media or application can influence some aspects of human life including education. For that reason, teachers and learners should keep up with the smarter and effective technology such as using digital media in teaching and learning process.

However, revolution 4.0 brings disadvantages and that should be considered. For teachers as an example, they need to use a new application to teach in classroom using computer and projector. Based on that the teacher should adapt more with the new way in teaching and adapt with the new application. This thing has positive and negative impact; it positively makes the teachers' works become more efficient, but at the same time the applications have the unique user interface and that it makes the teachers and learners should adapt and learn. In addition, some application like YouTube and Canva also need internet connection.

Canva application is the example of web 2.0 tools that can be used in teaching and learning process. Based on O'Reilly (2005), web 2.0 tool is web-based technology which can facilitate, promote, and share communication among users worldwide. Based on that Canva is

the example product of web 2.0 tools. And similarly, Canva application is a website or online application that can help the learners or teachers during teaching and learning process. And then Canva application is one of potential applications and it can be an alternative for teachers or learners; the example is for the teachers it can be used for presenting the materials or making the project during teaching and learning. And for learners, it can be used to make a presentation slides or pamphlet for an assignment. Based on Rudi (2017) Canva application is in the second position in the chart about the teachers' choice based on some interactive online applications, that is based on the survey with the participant from English Teachers from some schools in Central Java, Indonesia.

The example in Educational Teaching and Learning, in the past the teachers should teach in front of classroom and write the material in the blackboard, but now the teachers can use laptop and using projector to make easy during teaching and learning. That is in line with this research. Not only that the teachers can show the video, material, electronic books, and the other things which relate to Educational Teaching and Learning to all learners. Based on that example, 4.0 era make the teachers jobs become easier and have impact in teaching and learning. According to Mansfield (2016), "Canva is a tool loaded with enough easy-to-use features and functionality that anyone can create a variety of engaging content that gets shared" (p.16).

In teaching and learning activities, Canva application is a tool that can make a media and the media is needed in teaching and learning process. Canva application commonly used by the teacher as a tool to deliver the course or lesson in front of classroom, not only that Canva application commonly used to an assignment in one of course. But if the teacher wants to use Canva as an assignment in one of course, the teacher should give direction or instruction first before that. Based on that, the researcher can conclude that Canva application is a tool to make a media who can be used in teaching and learning process, and that is in line

with Muakhiroh (2020) stated that learning is expected to combine with method or media to make an active, effective, and interesting learning process. Internet is known in the field of education as a learning tool that supports the school curriculum system. It is intended to help the school curriculum because the internet is one of the learning media that will facilitate educators to develop and enhance the skills of students Ghofur (2018). Based on that the researcher want to know about the use of Canva in teaching and learning, Canva can be used by the teacher as a tool to deliver the material, or it can be as an alternative activity in one course or Canva can be used to assign an assignment or project, but the teachers should give instruction and direction first in using Canva application.

The researcher will conduct the research in the one of private university in Yogyakarta and the participant is teachers of EFL in that private university in Yogyakarta. The researcher chose that university because in that university some teachers have used Canva as a tool to deliver the material in front of classroom, but also some teacher used Canva as a tool assigned to the students to do their assignment or project in one course. The use of Canva in teaching and learning have advantages and disadvantages, based on that the researcher also focuses on the problems of the use Canva in teaching and learning. Based on the researcher observation, the main problem is when the teacher using Canva as a tool to deliver the material, sometimes the learners felt excited when the Canva have a good design and have variety in the slides. And sometimes the learners felt bored especially when the teacher delivered the material in Canva which has dull design. The next problem, when the teachers use Canva as a tool assigned to the students to do their assignment or project, some learners also feel difficult to work the assignment. And based on that reason, the researcher interest to conduct the research about the use of Canva application in ELED context.

## **Identification of the Problem**

Canva is one of many applications used by some teachers in ELED in a private university in Yogyakarta to give assignment or deliver the material. The use of Canva has some advantages and disadvantages in teaching and learning process. The first disadvantage of using Canva is that it makes some learners feel bored and hard to understand the material. On the other hand, there are still some learners that consider the application can increase their creativity and motivation in teaching and learning process. Based on that, the researcher wants to know why some teachers using Canva application not the other applications. Another problem of using the application is when the teacher asks the learners to have an assignment using Canva, some learners feel it difficult and get confused in using the application although some learners feel Canva helps them as it has many features and templates to use. According to those problems, the researcher is interested in understanding why some teachers use Canva instead of other applications, and then, in what ways Canva is commonly used during teaching and learning process.

## **Delimitation of the Problems**

Canva application is the one of interactive online application which needs internet connection to use. The limitation of internet connection can be considered things that Canva can be used with properly. To have an in-depth discussion for this research, the researcher only focuses on two main problems. First, the researcher focuses on finding out what the teachers like from using Canva in their teaching and learning process. Furthermore, the researcher also aims to find out how the teachers apply Canva in teaching and learning process.

## **Research Questions**

The research questions in this study are presented below:

1. What do the teachers like from using Canva for their teaching and learning process?

2. In what way do the teachers apply Canva in their teaching and learning process?

### **Objectives of The Research**

Based on the research questions, there are two purposes of the research. The objectives of the research are presented as follows:

1. To explore what the teachers like from applying Canva in their teaching and learning process.
2. To explore the way, the teachers apply Canva in their teaching and learning process.

### **Significance of the Study**

This research has a good impact to the teachers, and to others researcher.

**Teachers.** Canva application is the one of example revolution 4.0 era, this application can help the teachers in teaching and learning process. In addition, some of the teachers in EFL are using Canva in teaching and learning process, it can be a tool to present the material or just for assignment to their learner. The teachers can get the benefits from this research because the results of this research can be a consideration for the teachers whether or not they would use Canva in their teaching and learning process and how they can apply Canva in the teaching and learning process.

**Other researchers.** Based on this research, other researcher might understand about the basic information and in what way Canva can be used. Besides of that, other researcher might use the finding from this research for the theoretical research in the future. It also can be the references for the future research.