

**THE ANALYSIS FACTORS OF PUBLIC DECISIONS TO SAVE MONEY IN  
SHARIA BANK**  
**(Case Study: Yogyakarta City)**

**ANALISIS FAKTOR-FAKTOR YANG MEMPENGARUHI KEPUTUSAN  
MASYARAKAT MENABUNG DI BANK SHARIAH**  
**(Studi pada Kota Yogyakarta)**

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