UNDERGRADUATE THESIS

AMERICAN CORNER: A STRATEGY TO IMPROVE UNITED STATES IMAGE IN NDONESIA POST 9/11

(Study Case: American Corner in University of Muhammadiyah Yogyakarta In 2004-2008)

Submitted as Partial Fulfillment of the Requirements for the Attainment Of the Degree of the Sarjana Ilmu Politik (S.IP) in the International Relations Department, Social Political Science Faculty Universitas of Muhammadiyah Yogyakarta



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INTERNATIONAL CLASS OF INTERNATIONAL RELATIONS SOCIAL AND POLITICAL SCIENCES FACULTY MUHAMMADIYAH UNIVERSITY OF YOGYAKARTA

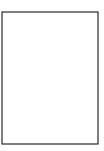
ENDORSEMENT PAGE

This undergraduate thesis entitled:

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In 2004-2008)



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ACKNOWLEDGEMENT

My doopost approciation and grateful to my parents My father Mr. Sularna, My mother Mrs. Isharyanti. Esc Thank you for being great parents I ever had. My borther Dhio Yan Larantino Shakarov, The one and only, my lovely saranghae, Adriano Adietya S. Thank you for your support, pray, and love that has given to me finally I can finish my thesis. I dedicated this for you all.

ΜΟΤΤΟ

The more you praise and celebrate your life, the more there is in life to celebrate.

"LANGIT DAN BUMI TAK PERNAH SESEPAKAT INI MERANCANG TEMPAT YANG INDAH UNTUK PERMUKIMAN MANUSIA" John Smith, 1607

DOING WAY TOO MUCH, NEVER KEEP IT REAL

ABSTRACTION

This undergraduate thesis tried to discuss about American Corner as a part of strategy from United States public diplomacy to improve the image post 9/11 to all over the world especially in Muslim world which is represented by Indonesia who known as the biggest Muslim country in the world. The question was what. Based on the concept of public diplomacy that used, in improving the image of United States post 9/11 attack in terms of Bush government and his policy toward Islamic world, and American Corner emerged as a new concept of library which is has a function as a medium to revitalizing image of United States in all over the world. Through implementing some of the programs and aids that American Corner has in every single University that spread in certain area. Other than that, this undergraduate thesis also written in order to fulfill one of the requirements of bachelor degree program in International Relations Department of Social Political Science faculty of Muhammadiyah University of Yogyakarta.

THANKS TO

The highest praise to my Lord Allah S.W.T who always listen all my pray in every second I breath and for the miracle that has given to me, finally I can finished my thesis which is the title "American Corner: a Strategy to Improve the United States Images in Indonesia Post 9/11". Shalawat and Salam, I praise for my leader Muhammad S.A.W and his family.

My deepest appreciation goes to Ir. H. Dasron Hamid, M.Sc (The Rector of Muhammadiyah University of Yogyakarta), DR. Nurwandi, Msi (The Dean of Social and Political Faculty of UMY), Mrs. Grace Lestariana W., S.IP, M.Si (The Head of International Relations Department), Siti Muslikhati., S.IP, M.Si (The Secretary of International Relations Department), my lovely greatest advisor Ratih Herningtyas. SIP. M.A that has support and giving me so much help, time and many advices academically in finishing my thesis, Wahyuni Kartikasari. ST., SIP,. M.si (replacement advisor/chief of examiner), Dian Azmawati., SIP (examiner I), Ratih Herningtyas. SIP. M.A (examiner II)

My grateful thanks to my beloved family especially my father who always giving me supports, loves, and "ammunition" in this part, thank you for being da greatest dad I eva had in my life. My brother a.k.a LiL B (hummph, I neva thought that I'm ginna to say this but I acknowledge that how lucky I am to have a brilliant brother like you, tengkyu 4 helping me to answer lot of question in my mind and when will I may borrow your brain? heee) My Beloved Saranghae Adriano Adietya Satika (you're my true soulmate I eva had, and I'm lucky to have you in my life, tengkyu 4 every pieces of love and support that you given to me, every single day I passed reminds me a lot of joy and laughter, for da greatest patient that u always had, keep it real and ALWAYS be my man!!!muuuach) My greatest friends in IC'05 trio kwek-kwek Diah Kusuma Windarti a.k.a mb'win a.k.a jeje a.k.a mb'Sum nyang obi banget poto2, nyalon, ma sgudang activity yg gk jLaz akhir2 nii wakakak, Yulia Megarita a.k.a teteh a.k.a mb'yuL thank 4 da ride dude sRing2 yh, tp gnti dLuu nah heLmNaa maLu ak euy wakakak, aLso remember diz sist dangdut is da music of my country hohoo,..., Viva Safitriyani a.k.a piponk a.k.a bunda viva jia you for the thesis, hunn,...smangadh jgn pudar kek baju yg d Londry2 tuuu, biz nth potoin ak Lgee yh, ma dtunggu traktiran PH nyang medium tp jgn ajak ak mum ayam d seturan Lgiii heee, tengkyu 4 oL of your support, love, and spirit datz reminds me of true friendship, to all my frenz in IC'05 especially in Globalozation class, mb ningrum IC'04 (tengkyu 4 da last minutes yh sist!!), and to all my ancestor in IC'04 who I can't mentioned one by one.

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