

# **UNDERGRADUATE THESIS**

**AMERICAN CORNER: A STRATEGY TO IMPROVE UNITED STATES**

**IMAGE IN NDONESIA POST 9/11**

**(Study Case: American Corner in University of Muhammadiyah Yogyakarta**

**In 2004-2008)**

Submitted as Partial Fulfillment of the Requirements for the Attainment  
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## **ENDORSEMENT PAGE**

This undergraduate thesis entitled:

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## MOTTO

The more you praise and celebrate your life, the more there is in life to celebrate.

***”LANGIT DAN BUMI TAK PERNAH SESEPAKAT INI MERANCANG TEMPAT  
YANG INDAH UNTUK PERMUKIMAN MANUSIA”***

**John Smith, 1607**

DOING WAY TOO MUCH, NEVER KEEP IT REAL

## **ABSTRACTION**

This undergraduate thesis tried to discuss about American Corner as a part of strategy from United States public diplomacy to improve the image post 9/11 to all over the world especially in Muslim world which is represented by Indonesia who known as the biggest Muslim country in the world. The question was what. Based on the concept of public diplomacy that used, in improving the image of United States post 9/11 attack in terms of Bush government and his policy toward Islamic world, and American Corner emerged as a new concept of library which is has a function as a medium to revitalizing image of United States in all over the world. Through implementing some of the programs and aids that American Corner has in every single University that spread in certain area. Other than that, this undergraduate thesis also written in order to fulfill one of the requirements of bachelor degree program in International Relations Department of Social Political Science faculty of Muhammadiyah University of Yogyakarta.

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