

**THE POWER OF DISCOURSE:
THE ROLE OF GREENPEACE TO PREVENT THE ESTABLISHMENT
OF MURIA NUCLEAR POWER PLANT**

Presented as partial fulfillment of the requirement for the degree of Sarjana Ilmu Politik (S.IP) in the Department of International Relations, Faculty of Social and Political Sciences, University of Muhammadiyah Yogyakarta.



AN UNDERGRADUATE THESIS

**Written by:
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**INTERNATIONAL CLASS
INTERNATIONAL RELATIONS DEPARTMENT
SOCIAL AND POLITICAL SCIENCES FACULTY
MUHAMMADIYAH UNIVERSITY OF YOGYAKARTA**

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Advisor: Dra. Mutia Hariati H., M.Si.

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ENDORSEMENT PAGE

This undergraduate thesis entitled:

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Establishment of Muria Nuclear Power Plant**

Written by:

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This undergraduate thesis has been examined and endorsed by the Board of
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This undergraduate thesis is specially dedicated for:

*My beloved parents,
Ayahanda **H. Drs. Nana Rosadi Apt., Msi** and Ibunda **Hj. Dra. Latifah Apt.**
Thank you for the greatest love, support, and prayer that never end for me.
It's a blessed to become your daughter, J'taime.*

FOREWORD

Bismillahirrahmannirrahim.

“In the name of Allah, the Most Beneficent, the Most Merciful.”

Alhamdulillahirabbil’alamin.

“[All] the praise is [due] to Allah, Lord of the worlds.”

The greatest gratitude is delivered to Allah SWT who has given me blessings and mercies to finish my undergraduate thesis under the tittle”The Power of Discourse: The Role of Greenpeace to prevent the Establishment of Muria NPP”. May Shalawat and salam always be presented to my beloved prophet Muhammad SAW who driven us from the darkness to the lightness.

This undergraduate thesis focuses on the counter discourse and the public opinion that Greenpeace’s made to against the Indonesian government policy toward the two main biggest environmental problems which are energy crisis and global warming through prevent the establishment of Muria NPP.

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"Domou Arigatou Gozaimasu, minna-san"

Yogyakarta, April 2012
Nurul Huda Rosad

MOTTO

اللَّهُ رَحِيمٌ يَرْجُونَ أَوْلِيكَ اللَّهُ سَبِيلٌ فِي وَجَاهِدُوا هَاجِرُوا وَالَّذِينَ آمَنُوا الَّذِينَ إِنَّ رَحِيمٌ غَفُورٌ وَاللَّهُ

“Sesungguhnya orang-orang yang beriman, orang-orang yang berhijrah dan berjihad di jalan Allah, mereka itulah orang-orang yang mengharapkan rahmat Allah, dan Allah Maha Pengampun lagi Maha Penyayang.”

(QS. al-Baqarah: 218)

“Wahai anakku! Dunia ini bagaikan samudra di mana banyak ciptaan ciptaan Nya yang tenggelam. Maka jelajahilah dunia ini dengan menyebut nama Allah. Jadikan ketakutanmu pada Allah sebagai kapal-kapal yang menyelamatkanmu. Kembangkanlah keimanan sebagai layarmu, logika sebagai pendayung kapalmu, ilmu pengetahuan sebagai nahkoda perjalananmu; dan kesabaran sebagai jangkar dalam setiap badai cobaan.”

(Ali bin Abi Thalib RA)

“Our greatest glory is not in never falling, but in getting up every time we do.”

(Konfusius)

“Ishi ga aru tokoro ni michi o hirakeru. When there’s a will there’s a way.”

(Anonimous)

“Be the light in parts of life”

(Nurul Huda Rosadi)

ABSTRACT

This undergraduate thesis aims to explain how Greenpeace as international actor especially as one of influential International Non-Governmental Organizations has a big role to put pressure on the Indonesian Government in environmental issue particularly nuclear issue in the case of the establishment of Muria Nuclear Power Plant. To give the comprehensive understanding in this minithesis, I explained the dynamic of Muria Nuclear Power Plant, Greenpeace position toward energy project and also the power of Greenpeace in shaping public opinion and counter discourse. In the end of this minithesis, I found that Greenpeace succeed to achieve its goal to prevent the establishment of Muria Nuclear Power Plant through succeed run out its role, that are information distribution, education and advocacy's roles. Moreover, the strong characteristic of Greenpeace as INGOs also influence the success of Greenpeace campaign. Finally, the counter discourse and the solution from Greenpeace that is energy [r]evolution strengthening the success of Greenpeace to gain the public support in rejecting the establishment of Muria NPP, so that Indonesian Government can not established the NPP because did not get public acceptance.

Key words: INGOs, Power, Discourse, Public Opinion, and NPP.

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LIST OF ABBREVIATIONS

| | |
|-----------------|---|
| ADB | : Asian Development Bank |
| AMEM | : ASEAN Ministerial Energy Meeting |
| ASEAN | : Association of Southeast Asian Nations |
| BAKOREN | : Badan Koordinasi Energi Nasional |
| BATAN | : Badan Tenaga Atom Nasional |
| BAPETEN | : Badan Pengawas Tenaga |
| BERANI | : Berbagi Energi untuk Anak Negeri |
| CO ₂ | : Carbon Dioxide |
| COP | : Conferences of the Parties |
| CSF | : Civil Society Forum |
| DLR | : Deutsche Zentrum für Luft und Raumfahrt / German Aerospace Centre |
| EREC | : European Renewable Energy Council |
| GMOs | : Genetically Modified Organisms |
| GW | : Giga Watt |
| IAEA | : International Atomic Energy Agency |
| IEA | : International Energy Agency |
| IESR | : Institute for Essential Service Reform |
| INES | : International Nuclear Event Scale |
| INGO | : International Non-Governmental Organization |
| JBIC | : Japan Bank for International Cooperation |
| KFEM | : Korean Federation for Environmental Movement |
| KIARA | : Koalisi Rakyat untuk Keadilan Perikanan |

| | |
|---------|---|
| KP2PLTN | : Komisi Persiapan Pembangunan PLTN |
| KRATON | : Koalisi Rakyat dan Mahasiswa Tolak PLTN |
| MANUSIA | : Masyarakat Anti Nuklir Indonesia |
| MAREM | : Masyarakat Rekso Bumi |
| MW | : Mega Watt |
| NEWJEC | : New Japan Engineering Consultant Inc |
| NGO | : Non-Governmental Organization |
| NPP | : Nuclear Power Plant |
| NRE | : New and Renewable Energy |
| NU | : Nahdatul Ulama |
| OPEC | : Organization of Petroleum Exporting Countries |
| PCNU | : Pengurus Cabang Nahdatul Ulama |
| PUTL | : Pekerjaan Umum dan Tenaga Listrik |
| U | : Uranium |
| U.K. | : United Kingdom |
| UN | : United Nations |
| UNFCCC | : United Nations Framework Convention on Climate Change |
| U.S. | : United States |
| WALHI | : Wahana Lingkungan Hidup Indonesia |

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