

**COLLABORATIVE GOVERNANCE IN EMPOWERING THROUGH  
BATIK TOURISM VILLAGE AT JARUM  
(CASE STUDY OF JARUM TOURISM VILLAGE, KLATEN REGENCY)**

**UNDERGRADUATE THESIS**

**Submitted in Partial Fullfilment of the Requirement  
for the Degree of Bachelor in Government Studies**



**By:**

**Aprilia Iswardhani (20160520265)**

**INTERNATIONAL PROGRAM OF  
GOVERNMENT AFFAIRS AND ADMINISTRATION  
FACULTY OF SOCIAL AND POLITICAL SCIENCES  
UNIVERSITAS MUHAMMADIYAH YOGYAKARTA**

**2020**

**COLLABORATIVE GOVERNANCE IN EMPOWERING THROUGH  
BATIK TOURISM VILLAGE AT JARUM  
(CASE STUDY OF JARUM TOURISM VILLAGE, KLATEN REGENCY)**

**UNDERGRADUATE THESIS**

**Submitted in Partial Fullfilment of the Requirement  
for the Degree of Bachelor in Government Studies**



**By:**

**Aprilia Iswardhani (20160520265)**

**INTERNATIONAL PROGRAM OF  
GOVERNMENT AFFAIRS AND ADMINISTRATION  
FACULTY OF SOCIAL AND POLITICAL SCIENCES  
UNIVERSITAS MUHAMMADIYAH YOGYAKARTA**

**2020**

## VALIDATION PAGE

This undergraduate thesis entitled:  
**COLLABORATIVE GOVERNANCE IN EMPOWERING THROUGH  
BATIK TOURISM VILLAGE AT JARUM (CASE STUDY OF JARUM  
TOURISM VILLAGE, KLATEN REGENCY)**

Written by:

**Aprilia Iswardhani**

**20160520265**

Has been examined and endorsed by the board examiners from the Department of Government Affairs and Administration, Faculty of Social and Political Sciences,

University Muhammadiyah Yogyakarta on:

Day/Date : Thursday, July 2, 2020  
Place : Zoom 3  
Time : 08.00-09.00

**Board of Examiners**

**Supervisor/Chief of Examiner**



Dr. Muchamad Zaenuri, M.Si.  
NIK: 19660828199403 163 025

**Examiner I**

**Examiner II**



David Efendi, S.IP., MA.  
NIK: 19830223201204 163 129



Awang Darumurti, S.IP., M.Si.  
NIK: 19811019200810 163 084

**Acknowledged by:**

**The head of Department of Government Affairs and Administrative**



Dr. Muchamad Zaenuri, M.Si.  
NIK: 19660828199403 163 025

## DECLARATION PAGE

I, the undersigned below:

Name : Aprilia Iswardhani

No. Student : 20160520265

Faculty : Faculty of Social & Political Science

Department : International Government Affairs & Administration

State that the scientific work entitled "COLLABORATIVE GOVERNANCE IN EMPOWERING THROUGH BATIK TOURISM VILLAGE, STUDY CASE IN JARUM VILLAGE, KLATEN REGENCY " is my own research, except for the excerpt that I have mentioned. I am responsible for the validity and correctness of its contents in accordance with the scientific attitude that must be upheld.

Thus, I make this statement in truth, without any pressure and coercion from any party and is willing to get academic sanctions if it turns out later on this statement is not true.

Yogyakarta, June 22<sup>nd</sup> 2020

That states.



(Aprilia Iswardhani)



## **DEDICATION PAGE**

Allhamdulillah, Alhamdulillahirobil'alamin. I am grateful and thank you, almighty God, for your destiny, you have made me a human who always thinks, has knowledge, has faith, and is patient in living life because of all the grace and blessings, the author can complete this thesis. Hopefully this success will be the first step to achieving my big goals. In the preparation the writer gets lots of loving guidance and encouragement from various parties and irreplaceable sacrifices until I can get through it. Therefore, the author would like to express my sincere thanks to:

1. Myself. Thank you for surviving, strong until now, to complete the final project as an responsibility to parents.
2. My parents and family; Mr. Iswanta, Ms. Warsini, Mama Tina, Momsky Anik Haryati, Grandma Suwanti, Mamak Haryati and beloved younger siblings Okta Rollanda Iswardhani, Istiana Ramadhani, Difa Anjar Zulfiani, Desnia Cahya Chaerani. Thank you for raising up to graduating from the campus of the University of Muhammadiyah Yogyakarta and for all the support, advice, direction, jokes and sacrifice provided.
3. Supervisor lecturers who are willing to divide their time for online tutoring. Despite the many times of disconnection and revision again, you remain patient. Thank you sir and Mbak Mila.
4. Great 2020 graduate friends. Thank you for supporting each other.

5. My dearest friend since high school; Arum Anggita Ika Putri ,D& Rima Rosiyati. Thank you endlessly always giving encouragement, references, jokes when it's down until finally. I can finish this research.
6. JIM-JIM Squad; Novita Wulandari & Verrawati. Unlimited friends who are always good listeners & advisers for writers. Thank you for the support, time, joy & sorrow that is always given while in Yogyakarta.
7. My best friend from the beginning semester; Safitri Aulia Nisa. Thank you for the advice & time given while in Jogja.
8. Konyadu Iqbal Haedar, thank you for always encouraging me to do write thesis when I was bored, lazy, down, you always give encouragement. And when I'm confused about writing skirpsi, you always give advice and solutions. Thank you, I can't describe, how lucky I am to have you as my friend.
9. Konyadu Reyhan Majid and Nasruddin. Thank you for the enthusiasm and kinship given. I learned a lot about life's reflections during discussions together or sharing from you guys. I can't describe how lucky I am to have you. I feel like, I have a brother.
10. For DCN#2 extended family. I couldn't mention one by one & extended family in kupang land in Tli'u village. Thank you for giving a very valuable moment, for the kinship that happened when KKN became an important lesson. Thank you also for the enthusiasm, support, lessons, motivation that is remembered to date. Doakan beta toh bisa balik ke kupang desa Tli'u beta pu rumah & beta pu keluarga.

11. IGOV's students & Government Science 2016.
12. Squad Namboru; Anita, Lala & Itsna. Thank you for the encouragement to complete this thesis, for helping me to find a book about Collaborative governance.
13. My Online skripsian friend, Tyas who always give me a motivation to doing my thesis and give information.
14. Norsyazana (nana); my best friend. Thank you all for being closer and being good friends for half a year in Malaysia, even to this day you always give the best spirit and prayers for me, I'm lucky to have bestfriend as you. Without you, I have nothing.

## MOTTO

“Surely, Allah will not change the condition of a people so they change the conditions that exist in themselves”. (QS. Ar-Rad: 11)

“Listen to your heart and never give up on your dreams, because the only person responsible for your future is yourself and only you”. (dr.Clarin Hayes)

Never delegate braver. Familiarize yourself to feel the pain of fatigue and pain drowsiness then your body will be mediocre in a hard time Because the real pain is just an illusion. (Author)



## **PREFACE**

Assalamu'alaikum Wr, Wb. First of all, praise and thanksgiving prayed to God because for all his gifts so i can finished this research entitle “ Collaborative Governance With The Society In Empowering Trough Batik Tourism Village, Study case in Jarum,Bayat,Klaten” as one of the requirements to obtain a degree Bachelor degree 1 in Government Science Department, Faculty of Social and Political Sciences, Muhammadiyah University, Yogyakarta. The author realizes that this research is still not perfect. Therefore, constructive criticism and suggestions for improving this research is expected. Without the help of various parties, this research writing might not be successful. With all humility, the author would like to thank:

1. Mr. Dr. Ir. Gunawan Budiyanto, M.P as the Rector of Universitas Muhammadiyah Yogyakarta.
2. Mrs. Dr. Titin Purwaningsih, S.IP., M.Sc as Dean of the Faculty of Social & Political Sciences, Universitas Muhammadiyah Yogyakarta
3. Mr. Dr. Muchamad Zaenuri, M.Si as the Chairperson of the Government of Universitas Muhammadiyah Yogyakarta and also my thesis supervisor who is always patient in guiding and directing me so that I can finish this thesis well.
4. Mr. Dr. Phil. Ridho Alhamdi, MA as Director of the International Program of Government Affairs & Administration.

5. Mr. David Efendi, S.IP., MA as the examiner of my thesis proposal who has provided suggestions & input as a guide for me in completing the thesis easily.
6. The head of Jarum Village & all the Jarum Village Office staff who have provided the opportunity for writers to conduct research in the scope of the village government of Jarum.
7. The head of Pokdarwis Jarum Tourism Village who have provided the opportunity for writers to conduct research in the scope of Jarum Tourism village.
8. All lecturers & Governmental Staff of Universitas Muhammadiyah Yogyakarta. To all lecturers who have given knowledge & lessons during the author's lecture. Mba Ulfah and all Administrative Science staff who always help and provide all the needs of the writer while carrying out studies at the University of Muhammadiyah Yogyakarta.
9. All informants or resource persons who have been willing to be interviewed and share all information that is useful for the thesis that the author made.
10. Thank you to all those who have helped complete this research.

## TABLE OF CONTENT

DECLARATION PAGE .....	i
DEDICATION PAGE.....	iii
MOTTO.....	vi
PREFACE .....	vii
TABLE OF CONTENT .....	ix
LIST OF TABLE .....	xi
LIST OF PICTURE .....	xii
ABSTRACT .....	xiii
CHAPTER I.....	1
INTRODUCTION .....	1
A. Background .....	1
B. Research Questions.....	4
C. Research Purposes .....	4
D. Benefits of Research.....	5
1. Theoretical benefit .....	5
2. Practical benefits.....	5
E. Literature Review .....	5
F. Theoretical Framework.....	15
1. Empowerment .....	15
2. Collaborative Governance.....	22
G. Conceptual Definition.....	26
H. Operational Definition .....	27
I. Research Method.....	29
1. Type of Research.....	29
2. Data Collectione.....	30
3. Data Collection Technique .....	30
4. Time and Place of Research.....	32

5. Unit Analysis .....	32
CHAPTER II .....	35
GENERAL OBJECT DESCRIPTION.....	35
A. Region Description.....	35
B. General Description of Jarum Tourism Village .....	43
CHAPTER III.....	48
DISCUSSION.....	48
A. Findings .....	48
1 Network Structure.....	48
2 Commitment to Purpose.....	52
3 Trust among the Participants .....	56
4 Governance .....	58
5 Acces to authority.....	61
6 Distributive Accountability or Responsibility.....	64
7 Sharing Information.....	65
8 Acces to Resources .....	67
B. The factors Affect Collaboration.....	74
1. Supporting Factor .....	74
2. Obstacle Factor.....	75
CHAPTER IV.....	77
CONCLUSION AND SUGGESTION .....	77
A. Conclusion .....	77
B. Sugestions.....	79
APPENDIXES .....	80
REFERENCES .....	92

## **LIST OF TABLE**

Table 1. The Data of Tourist Visits at Jarum Village .....	3
Table 2. The List of Literature Review .....	6
Table 3. Total Residents of Jarum Village 2019 .....	36
Table 4. Total Religion / Belief in The Jarum Village.....	37
Table 5. Total of Population by Age.....	37
Table 6. The Population of Jarum Village based on Education Level 2019 .....	38
Table 7. Population of Jarum Village based on Livelihoods in 2019 .....	39
Table 8. The Economy of Society Jarum .....	39
Table 9. The Total Religion / Belief in The Jarum Village.....	41
Table 10. The Total Resident of Jarum Village 2019 .....	42
Table 11. The List of SMEs Jarum Tourism Village .....	45
Table 12. The Data of Informan .....	80

## LIST OF PICTURE

Picture 1. Village Meeting Hall .....	86
Picture 2. Head Of Village Jarum.....	87
Picture 3. Festival Batik .....	87
Picture 4. Festival Batik .....	88
Picture 5. Vocational Training from Kampus jualan.com .....	89
Picture 6. Visit from Bandung .....	90
Picture 7. Visit from Wonosari High School.....	90
Picture 8. Visit from Parangkuda Sukabumi High School.....	91