## ABSTRACT

This study aims to analyze the effect of adversity quotient on work-family conflict and the performance of female lecturers in Muhammadiyah University of Yogyakarta. The subject in this study is the female lecturers who are married. In this study, the total of sample is 164 but only 42 data can be processed because not all female lecturers have a time to give a data.. sampling using purposive sampling method that is carried out during 15 days. Path analysis used as the analysisi tool

Based on the analysis conducted showed that adversity quotient has significant negative effect on the work-family conflict and positive significant effect for performance of female lecturers, both directly and through work-family conflict variabel.

Keyword: adversity quotient, work-family conflict, the performance