

**THE RESPONSE OF CRAFTSMAN PARTICIPANTS OF AGRIBUSINESS  
MAJORS TOWARD OF THE PROGRAM ASSOCIATION  
DEVELOPMENT INDUSTRY CRAFT PEOPLE INDONESIAN (APIKRI)  
IN BANTUL REGENCY**

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**ABSTRACT**

This research aims to find the craftsment participants response on the APIKRI programs and factors influence the craftsment participants on the APIKRI programs. The participants of this research was all craftsment participants and used sensus *method*. Furthemore, Purposive sampling was used in determining the location of the research. The result of this research showed that craftsment participants partisipation the first program producer capacity building category is low, Program financial support participation category is low and program market facilitation participation category is low. Whereas the craftsment participants perception on the APIKRI program producer capacity building category is less useful, program financial support category is useful and program market facilitation category is useful. The Factors influence with response the duration become craftsment participants. The more duration become partisipants the response of better.

Keywords: Response craftsmen participants, Participation, Perception, APIKRI Programs.