

**ANALISIS KELAYAKAN USAHATANI MELON DI DESA BUGEL
KECAMATAN PANJATAN KABUPATEN KULON PROGO**

*Analysis The Feasibility Of Melon Farming At Bugel Village Sub Panjatan
Kulon Progo District*

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ABSTRACT

Analysis The Feasibility Of Melon Farming At Bugel Village Sub Panjatan Kulon Progo District titled study aims to determine cost, revenue, income, profits, and feasibility melon farm in the Bugel village, sub Panjatan, Kulon Progo district. The research method used is descriptive. Selection of respondents using census method, to all members of farmer groups who grow melons 60 respondents. With details of 14 melon farmers sell to “non penebas” and 46 melon farmers sell to “penebas” in the two groups of farmers “Wahana Kusuma” and “Ngudi Rahayu”. Data was collected through observation and interviews to the respondent, and then analyzed. Research results show that the production costs incurred of “penebas” farmers Rp. 18.011.805 while production costs incurred of “non penebas” farmers Rp. 28.414.665. Revenues obtained by “penebas” farmers Rp. 32.746.157. while the revenue by “non penebas” farmer Rp. 79.081.695. The income by “penebas” farmers Rp. 17.099.313. while the income by “non penebas” farmers Rp. 53.266.088. Profit earned by “penebas” farmers Rp. 14.734.353. while the profit earned by “non penebas” farmers Rp. 50.667.030. The feasibility of farming obtained R/C ratio by “penebas” farmers 1,82 while the R/C ratio by “non penebas” farmers 2,78. Capital productivity by “penebas” farmers 97,92 % while for “non penebas” farmers 200,02 %. Labor productivity by “penebas” farmers Rp. 486.655. while for “non penebas” farmers Rp. 2.109.605. Land productivity by “penebas” farmers Rp. 2.970. while for “non penebas” farmers Rp. 10.214. When viewed from the two systems sales (penebas and non penebas) then the sales system to “non penebas” very feasible to do when compared to “penebas” sales.

Keywords : *melon farming, feasibility, penebas, non penebas.*