

**PENGARUH IMPLEMENTASI *SHARIAH GOVERNANCE* TERHADAP
LOYALITAS NASABAH MELALUI REPUTASI BANK SYARIAH
SEBAGAI VARIABEL INTERVENING**

(Studi Empiris pada Nasabah Bank Umum Syariah dan Unit Usaha Syariah di
Jawa Barat)

***THE INFLUENCE OF IMPLEMENTATION OF SHARIAH GOVERNANCE
TO CUSTOMER LOYALTY THROUGH REPUTATION OF ISLAMIC
BANK AS AN INTERVENING VARIABLE***

(Study on Customer of Islamic Bank and Islamic Business Units in West Java)



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