

THESIS
**COMPETITIVENESS INDEX AND STRATEGIC ANALYSIS OF MICRO,
SMALL AND MEDIUM ENTERPRISES IN FACE OF ASEAN ECONOMIC
COMMUNITY (AEC)**
(A Case Study of Special Region of Yogyakarta)

**ANALISIS DAYA SAING DAN STRATEGI USAHA MIKRO, KECIL DAN
MENENGAH MENGHADAPI MASYARAKAT EKONOMI ASEAN (MEA)**
(Studi kasus di Daerah Istimewa Yogyakarta)



Proposed by:

ADINI NUR AZIZAH

20120430110

Agreed by:

Supervisor I:

Dra. Lilies Seriantiti, M.Sj.
NIDN. 0501026701

Supervisor II:

Masyhudi Muqorobin, SE., M.Ec., Ph.D
NIK. 143018

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By
ADINI NUR AZIZAH
20120430110


This thesis has been reviewed and validated before the Examination Committee of the International Program for Islamic Economics and Finance (IPIEF) Department of Economics, Faculty of Economics University of Muhammadiyah Yogyakarta

19th April 2016
The Examination Committee:




Masyhudi Muqorrobin, SE., M.Ec., Ph.D

Chief, Examiner





Agus Tri Basuki, SE., M.Si
Co-Examiner



Dra. Lilies Setiartiti, M.Si.
Co-Examiner

Approved by:
Dean of Faculty of Economics,
University of Muhammadiyah Yogyakarta



Dr. Namo Prawoto, SE., M.Si
KONIK. 143016