ABSTRACK

This study aimed to analyze the effect of the Job Performance Job Involvement and Organizational Citizenship Behavior. The subjects were employees who worked in AJB Bumiputera 1912 Banjarnegara located at Jalan Lt. Gen. Suprapto No. 159 B, Banjarnegara, Central Java. In this study sample of 63 selected by using purposive sampling method. The analysis tool is used path analysis with regression.

Based on the analysis that has been done shows that Job Involvement significant positive effect on Job Performance, Job Involvement significant positive effect on Organizational Citizenship Behavior and Organizational Citizenship Behavior significant positive effect on Job Performance.

Keywords: Job Involvement, Job Performance and Organizational Behavior Citizenshiip