UNDERGRADUATE THESIS

THE STRATEGY OG INDONESIAN GOVERNMENT TO RECOVER TOURISM IN BALI AFTER BALI BOMBING

(2007-2012)

Submitted as Partial Fulfilment of the Requirements for the Attainment of the Degree of Sarjana IlmuPolitik (S.IP) in the International Relations Department,
Social and Political Science Faculty
Universitas Muhammadiyah Yogyakarta



Written By:

Rizky Ayu Kurniasari

20120510102

Advisor: DR. Sidik Jatmika, M.Si

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STATEMENT OF ORIGINALITY

This is to certify that to the best of my knowledge, the content of this undergraduate thesis is my own work. This undergraduate thesis has not been submitted for any degree or other purpose.

I certify that the intellectual content of my undergraduate thesis is the product my own work and that all the assistance received in preparing this undergraduate thesis and sources have been acknowledged.

HERAI MOV 10, 2016

This thesis dedicates to:

Mama, Rapa, Rapi, Adek,

and

My Samily

PREFACE

Praise and gratitude to Allah SWT for all the blessings, favors, and gifts that have been given, so that the writer can finish the thesis entitled "The Strategy Of Indonesian Government To Recover Tourism In Bali After Bali Bombing (2007-2012)". This thesis is submitted as a part fullfilment of the requirement for the attainment of the Degree of Sarjana Ilmu Politik (S.IP) or Bachelor of Political Science in International Program of International Relations Department, Faculty of Social and Political Sciences, University of Muhammadiyah Yogyakarta, as well as the application of the theories that have been the writer get during the college time. The acknowledgement is dedicated to all those who have contributed in the process of study and writing of this thesis, in particular to:

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- 3. Mr. Dr. Sidik Jatmika, M.Si, as The Advisor of undergraduate thesis.

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Because of the help and suggestion from stakeholders, this thesis can be resolved properly. The writer hopes that this thesis can be useful in the future. Critics and suggestions are expected from the writer to develop this thesis.

Thank You.

Yogyakarta, May 10, 2015

Rizky Ayu Kurniasari

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And for all that i cannot mention one by one but your support and prays always in my heart.

ABBREVIATION

AAC Ayat-Ayat Cinta

ABS Australian Bureau of Statistics

AIME Asia-Pacific Incentives and Meetings Expo

ASITA Association of the Indonesian Tours and Travel Agencies

BIMP - EAGA Brunei - Indonesia - Malaysia - Philippine - East ASEAN

Growth Area

FFI Festival Film Indonesia

GDP Gross Domestic Product

HONET National Hotels and Tourism

INACA Indonesian National Air Carries Association

INCCA Indonesia Congress and Convention Association

ITD Indonesia Travel Days

ITF International Travel Fair

JCC Jakarta Convention Center

JI Jemaah Islamiah

JIJJF Jakarta International Java Jazz Festival

KLM Koninklijke Luchtvaart Maatschappi

KMB Konferensi Meja Bundar

Kowindo Konsorsium Wisata Indonesia

KPM Koninklijke Paketvaart Maatschappij

LISLIND Linssonne Lindeman

MICE Meeting, Incentive, Conference And Exhibition

NITOUR Netherlanshe Indiche Touristen Bureau

PATA Pacific Asia Travel Association

PELNI Pelayaran Indonesia

PHRI Perhimpunan Hotel dan Restoran Indonesia

VIY Visit Indonesia Year

VoA Visa on Arrival

VTV Vereeniging Toeristenvenkeer Verker

WTO World Tourism Organization

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