

## INTISARI

**ANALISIS USAHA TERNAK SAPI DI LAHAN PANTAI DI KECAMATAN SANDEN KABUPATEN BANTUL. 2016. Yogi Yolanda (skripsi dibimbing oleh Dr. Aris Slamet Widodo, SP. M.Sc dan Ir. Siti Yusi Rusimah, MS).** Penelitian bertujuan untuk mengetahui ketersediaan input (kandang, peralatan, indukan, pakan, IB dan tenaga kerja) dan kelayakan usaha ternak sapi di daerah lahan pantai. Desa Srigading Kecamatan Sanden kabupaten Bantul ditentukan sebagai lokasi penelitian dengan pertimbangan terdapat kelompok ternak sapi yang cukup berkembang. Sampel peternak, sejumlah 54 orang dipilih menggunakan teknik *purposive sampling*. Input yang digunakan dalam usaha ternak sapi adalah kandang, peralatan, bibit, pakan, IB dan tenaga kerja. Dari usaha ternak sapi peternak dalam satu tahun meperoleh penerimaan sebesar 81 juta, pendapatan 27 juta dan keuntungan 24 juta. Usaha ternak sapi Desa Srigaing Kecamatan Sanden Kabupaten Bantul layak untuk dikembangkan dilihat dari R/C yang mencapai 1,41 ( $> 1$ ).

**Kata kunci :** ternak sapi, lahan pantai, kelayakan usaha

**ANALISIS USAHA TERNAK SAPI DI LAHAN PANTAI DI KECAMATAN  
SANDEN KABUPATEN BANTUL**

*the analysis of cattle business in coastal area in Sanden district of Bantul*

*regency*

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**ABSTRACT**

*This aims of the research are to know the availability of input items such as sheds, equipment's, broods, foods, IB and workers also knowing about the expediency of work of cattle business in coastal area. The research was located in Srigading village in Sanden district of Bantul regency where it was some developing cattle groups. The sample of the research was 54 breeders, they were chosen by using the strand appropriateness of cattle business in coastal land. Srigading village in Sanden District of Bantul Regency was the research location considering that it has cattle groups that sufficiently developed. The research samples were the 54 cattle raisers who were chosen using purposive sampling. Input items that use to the cattle business are sheds, equipment's, broods, foods, IB, and workers. In years, the breeders received 81 million IDR as the revenue, 27 million IDR as the income, and 24 million IDR as the profit. The cattle business in Srigading village in Sanden district of Bantul regency is reasonable to be developed based on R/C which is reach up to 1.41 (>1)*

**Key words:** *cattle, coastal area, expediency of work*