

Chapter one

Introduction

This chapter presents an introductory of the study. It contains information regarding the background of the study, identification of the problem, delimitation of the problem, research question, research objective, significance of the research, and organization of the chapter. The explanations of these parts are presented below.

Background of the Study

Communication is necessary for social life. People need to interact with others since they are social beings. Communication intends to be the process of sharing someone's thoughts with others (Khan et al., 2017). Furthermore, communication helps people to express their thoughts, feelings, knowledge, skills, or ideas. People do communication in different ways, and the most generally used is verbal communication which occurs by using spoken language. Sutiyanto (2018) argued that communication among individuals generally happen through language (verbal communication). As the basis of human life, verbal communication occurs in many different contexts such as talking, explaining, discussing, or complaining.

Conversation is a kind of communication that has an integral part of society. "Conversation is one of the most prevalent uses of human language" (Liddicoat, 2007, p.1). In daily life, conversation usually occurs in telephoning conversation, classroom discussion, even consultation between doctor and patient. Conversations happen anywhere and anytime, and indeed anyone can be a participant (Elistiawati, Malini, & Triediwan, 2016). Normally, a conversation occurs because of the interaction at least between two people who deliver the

message. An interaction occurs when the first speaker starts the conversation, and the interlocutor responds to the statement. According to Nugroho and Ariyanti (2014), conversation consists of two or more participants and happens naturally since it is a natural behavior of human.

In daily conversation, an interaction that occurs between two or more individuals mostly uses spoken language. People also bring a topic discussion to keep the conversation ongoing. In addition, during the conversation people have the turn to speak and listen to others which makes the conversation run smoothly. Andriyanto (2013) stated that an organized conversation is when the first utterance is responded by other speakers. It is proven that through language used a conversation can build interactions among the participants. As language is used as a means of communication and resulting in interaction, it is interesting to pay attention to how people start the conversation, turn to speak in conversation, and keep the conversation going on.

These interactions of conversation can be analyzed using Conversation Analysis (CA) approach. Wong and Waring (2010) argued that "Conversation analysis is a unique way of analyzing language and social interaction" (p. 4). In line with Nugroho and Ariyanti (2014) who stated that CA aims to discover how the participants comprehend and respond to another in a sequence of responses. Conversation analysis is an approach that focuses on conversation interactions among people through analyzing the transcript. The field of conversation analysis study is the structure and organization of human verbal conversation (Rui & Ting, 2014). Furthermore, Masats (2017) stated that "Conversation analysis studies talk-in-interaction, which means taking into consideration the social aspects linked to the use and acquisition of language" (p.321). Conversation Analysis also

examined that language used can establish social interaction toward the participants' interactions.

The implementations of CA study are in several majors. CA has implications on several disciplines, such as linguistics, anthropology, psychology, and communication studies (Wong & Waring, 2010). As a study in analyzing the conversation and social interaction, CA impacts the central study in several disciplines and becomes a methodology in the study. Furthermore, Waring (2018) argued that CA has implications in the ELT classroom, and the influence is on the teacher practices in managing participation and building understanding. It means that teacher roles encourage, maintain, develop, and restrict ELT classroom participation. Moreover, the teacher is responsible for building knowledge on how the target language works (e.g., pronunciation, vocabulary, and grammar).

One of English language teaching that has CA's contribution is in the L2 teaching classroom context. According to Cook (2009), language is involved in the L2 teaching classroom based on two different ways. Firstly, classroom organization and management occur through language, and secondly, language is being taught by the teacher and encourages the students to practice. Teachers can provide a learning medium for students to learn the language through conversations in the classroom. For example, when students and teachers interact in question and answer through language in the classroom, it is supposed to practice a question structure. Another example was when the teacher initiated to repair the students' mispronunciation, which can unconsciously teach the pronunciation.

There are many ideas regarding CA aspects. According to Paltridge (2012), conversation analysis consists of seven aspects, namely opening conversation,

adjacency pairs, preference organization, turn-taking, feedback, repair, and closing conversation. Social interaction analysis in a conversation can be carried out through these aspects. As conversations occur in many ways and are conducted mainly through people daily, it is convenient to analyze a conversation.

A conversation that occurs in an interview on a talk show is one example of a conversation that has a structured and organized design. "Conversation can be seen in many examples such as in a talk show, an interview or another television show" (Yolannisa, 2019, p.71). Although the conversations have been designed in a structured and organized way, a spontaneous talk can make the conversation more interesting. An interview in a talk show is generally recorded in video and broadcast on a digital platform. Therefore, it enables the viewers to access and watch. Loeb (2015) divided broadcast interviews into news interviews and entertainment interviews. The discussion in news interviews tends to be formal; in another way, the entertainment interviews are more casual. An interview conducted between Kevan Kenney and idol group NCT127 from South Korea uploaded by the BUILD series on the YouTube platform was the primary data.

BUILD talk show is one of live interviews talk shows broadcasted on a video-sharing site. The unique concept of BUILD talk show is that the audience can interact directly by asking questions with the guest and discussing entertainment, tech, and fashion. One of the video interviews broadcasted in BUILD is a video interview entitled "NCT127 Stops by to Talk about KCON New York" conducted by Kevan Kenney as the host and NCT127, an idol group from South Korea. The consideration of selecting the video is based on several reasons. The primary reason is that the interview conducted by a host and more than one guest will contain more conversation interactions. In addition, the video

interview includes some exciting topics, such as discussing the concept of the group, talking about New York, describing the languages they spoke, and showing the heart-warming segment in which each member delivers compliments to their band-mate. Besides, the idol group NCT127 belongs to a multilingual idol group for the members are proficient in more than one language.

NCT127 is one of the sub-units from the South Korean idol group named NCT, the acronym of Neo Culture Technology. Although they debut in South Korea, NCT127 members have different nationalities. They are Johnny from Chicago, Mark from Canada, Yuta from Japan, Winwin from China, and other members are Taeil, Taeyong, Doyoung, Jaehyun, and Haechan from South Korea. Due to the interview being conducted in English, they are not concerned about the language barriers, and they keep interacting with the host. Johnny, Mark, and Jaehyun, three of them are fluent in English. On several occasions, Johnny and Mark also seamlessly translated for any answers shared in Korean. As NCT127 has members from different countries and can speak in different languages, it causes them to be a multilingual idol group. Becoming a multilingual idol group is an advantage. For example, they can do an interview and communicate in a language that differs to the official language of their origin, Korean language.

As explained above, a conversation can cause social interaction through verbal communication, and this phenomenon is interesting to be further investigated for the following reasons. Firstly, the research related to the analysis conversation in an interview between a host and a multilingual idol group using CA approach is scarcely researched. Since the interview is conducted between a host and an idol group consisting of nine members, it has drawn attention to investigate the interactions in a conversation between a host and more than one

guests using spoken language. Moreover, it is fascinating because the interaction occurred between Kevan Kenney as English native speaker and NCT127 as a multilingual idol group from South Korean. Although there are many studies regarding conversation analysis or the aspects of conversation analysis in an interview, the analyzing conversation in an interview between a host and an idol group with multilingual ability has been scarcely researched.

Secondly, as CA focuses on conversational interaction through language used, it affects the L2 teaching classroom and the teacher's practices in managing participation and building understanding. The teacher roles are encouraging, maintaining, developing, and restricting the ELT classroom participation. Moreover, building an understanding of how the target language is taught in the classroom is the teacher's responsibility. In short, the contribution of CA in English language teaching is helping teachers to facilitate learners in learning the language through social interaction. CA is a medium for revealing the various interactions and brings insights into instructional practices in the classroom. Understanding these practices is foundational to enhancing teachers' pedagogical knowledge of L2 teaching. Therefore, this study needs to be conducted because it can enhance teachers' understanding on the implementation of CA in a conversation or interaction.

Statement of the Problem

This study is aimed at analyzing an interview in BUILD talk show, focusing on the conversation with the famous idol group NCT127. The goals of this research are to identify Conversation Analysis (CA) aspects that emerge in the conversation between BUILD talk show host and idol group NCT127 based on

Paltridge's perspective and to find out the communicative functions of CA in the conversation.

Research Questions

1. What are the aspects of Conversation Analysis (CA) in the interview between BUILD talk show host and idol group NCT127 based on Paltridge's perspective?
2. What communicative functions of CA are found in the interview between BUILD talk show host and idol group NCT127?

Research Objectives

1. To identify Conversation Analysis (CA) aspects emerging from the interview between BUILD talk show host and idol group NCT127 based on Paltridge's perspective.
2. To find out the communicative functions of CA in the interview between BUILD talk show host and idol group NCT127.

Significance of the Study

The result of this study is expected to contribute to the following person:

The readers. This research is supposed to provide valuable information to the readers regarding the phenomenon of interaction through language. In addition, this research is expected to enrich the example of CA aspects implementation and be familiar with how to organize utterances to establish conversational interaction in daily life.

The learners. This research is supposed to enrich learners' knowledge on CA study and the implementation of CA. As CA studies on conversation and social interaction, it can help learners to build social interaction. Moreover, this

research is expected to increase learners' comprehension that conversation and instructional practices can be a medium to learn a language.

The teachers. The results of this study are expected to provide some insights and information to the teachers on how the interactions are developed in a conversation based on the CA approach. Besides, it is also helpful to enhance teachers' understanding of the implementation of CA in a conversation or interaction.

Other researchers. This research is expected to enrich knowledge and provide actual instances of CA. Moreover, this study is also expected to be a useful reference for future research who are about to conduct research projects on CA.

Organization of the Chapter

The study is divided into five chapters. In chapter one, the researcher explains the background of the study, identification of the problem, delimitation of the problem, research question, research objective, and significance of the study. The reason of conducting this research is because the phenomenon of social interactions occurred in a conversation through verbal communication is interesting to be further investigated. In chapter two, the researcher elaborates the literature and theory regarding the aspects of CA and communicative function. Moreover, chapter two contains the context of the study, review related studies, and conceptual framework. In chapter three, the researcher explains how the data are gathered through an appropriate research approach and research design. Furthermore, it contains information regarding the data and source of data, data collection technique, data collection procedure, data analysis, and trustworthiness. In chapter four, the researcher elaborates the data gathering through appropriate

data analysis. This chapter consists of two main parts, there are findings and discussions. In chapter five, the researcher provides the conclusion of the study.