<div align="center">

Chapter One

Introduction

</div>

This chapter presents the background of the research, identification of the problem, delimination of the problem, research questions, the purpose of the research, and significance of the research.

Background of The Research

Instagram is one of the most popular social media in recent years. On Instagram, people can post whatever they want through pictures and videos, and they are free to express themselves. Based on data taken from Napoleon Cat in 2019, Indonesia is the fourth largest Instagram user country in the world with 56 million people who have Instagram accounts. In May 2020 the number of Instagram users in Indonesia increased to 69,270,000 accounts, which means that Instagram users in Indonesia reached 25.3 percent of the entire population (Iman, 2020). This proves that Instagram is very popular in Indonesia.

On Instagram, people can post whatever they want through pictures, videos, and write interesting statuses. Many people spend their time just reading statuses or posts on Instagram. Based on the researcher's observations that 8 out of 10 students open Instagram most of the day and they follow a lot of English learning accounts such as Kampung English EM and Mr. D. In addition, they also follow accounts of western actresses or soccer accounts from abroad who use English as a medium to learn English by looking at their posts. Some of them shared their experience with researchers that they can watch western films without reading Indonesian subtitles because of their intensity in reading English status on Instagram.

Some well-known English content creators on Instagram are Guru Dannis, Enliven, and Aarons English who focus on English Language Learners. This account helps students learn English by making videos or making statuses about English vocabulary. Not only learning English from the accounts mentioned above, people can also learn indirectly with their idols from abroad such as seeing their idol's status on Instagram or following the way their idol talks through videos posted on Instagram.

There has been some study conducted under the topic of Instagram. First, a study conducted by Usmawita (2019) with the title "The Effectiveness Of Mr. Dhanis's Video On Instagram Toward Students' Vocabulary Mastery". The participation in this study was taken at SMA N 1 Metro with grade 2 students with 260 students. The finding of this study was that students who took part in this experimental research increased the percentage of the post-test compared to the pretest which after students took the pretest, they were given several videos of Mr. Dhanis on Instagram as their vocabulary learning material so that in the post-test students get a higher score, this means that the use of Me Dhanis videos on Instagram can affect students' vocabulary knowledge.

The second research was taken from Akhiar (2017) with the title "Students' Perceptions and Attitudes Towards The Use of Instagram in English Language Writing". This study used 101 participants at the University of Malaysia. The conclusion of this study is that students' perception of using Instagram is positive and Instagram can help them in learning English such as helping their writing skills and vocabulary.

However, from the two studies mentioned above, the first research only focuses on one particular video account, while the second study only focuses on students' perception and attitude towards the use of Instagram for English language learning. Therefore, what distinguishes this research from previous research is that this research does not only focus on one particular account because this study aims to determine the correlation between reading status on Instagram using English which can improve students' vocabulary skills. This research will be conducted on English language education students, but due to the corona virus outbreak which is still a pandemic, offline lectures are temporarily suspended and replaced with online lectures. This makes it difficult for researchers to collect data.

Seeing the phenomenon that many people spend their time reading statuses on Instagram and they get a lot of benefits for vocabulary mastery from reading statuses on Instagram. Therefore, researchers are interested in conducting a study entitled "The Correlation Between Reading Instagram's Status with Students' Vocabulary Mastery".

Identification of Problem

Based on the research background, there are two variables in this research, namely reading Instagram's status and ELED students' vocabulary mastery. In addition, this research focuses on the frequency of reading status on Instagram because it will make it easier for students to acquire new vocabulary in English. In this way, when students have a habit of reading English status on Instagram, it means they have good vocabulary mastery. As a result, the researcher wanted to

know how the frequency of reading status on Instagram in improving their vocabulary mastery.

As the fact exists that Indonesian students still have difficulties in learning English vocabulary. According to the researcher's observation, the first problem that students experience when learning vocabulary is that they are lazy to read. Based on the experience and observations of researcher, many students are lazy to learn vocabulary because they think that learning vocabulary is always by memorizing. The second problem is that they are not interested in learning vocabulary, for example, a student said that he learns grammar better than vocabulary because he thinks grammar is more difficult. This shows that there are still many students who do not really understand that vocabulary is one of the important things to learn to be able to speak English.

In this context, it is not easy for students to learn vocabulary because students believe that learning English vocabulary is very difficult and they think vocabulary is not more important than grammar. Therefore, students must first be interested in learning vocabulary. According to the researcher, students will be more interested in learning if they do things they like, such as learning through Instagram. Learning vocabulary through Instagram also doesn't need to be memorized as they imagine, so learning vocabulary can be fun and become a daily routine. As we know, all students have an Instagram account and they are always interested in Instagram. For this reason, the researcher wanted to know how and

what is the correlation between reading status on Instagram and students' vocabulary mastery.

Delimination of the Problem

This research was conducted on students of the English Language Education Department batch 2017 at a private university in Yogyakarta. Researcher focus on knowing the correlation between Instagram's status and ELED students' vocabulary mastery by using quantitative research methods.

Research Questions

To see whether reading English status on Instagram can help students' vocabulary mastery, the research questions asked are:

1. What is ELED students' frequency in reading Instagram's status?
2. What is ELED students' level in vocabulary mastery?
3. What is the correlation between reading Instagram's status and students' vocabulary mastery?

The Purpose of Research

In relation to the research questions, the objectives of the research are:

1. To investigate the ELED student's frequency in reading Instagram's status
2. To identify the ELED student's level in vocabulary mastery
3. To find out the correlation between reading Instagram's status and student's vocabulary mastery

Significance of Research

The finding of the research is to hope that this research can be useful for teachers, students, and other researchers.

Teachers. The researcher hopes that this research can help all teachers who teach English understand that social media such as Instagram can be used as a teaching medium, the researcher also hopes that teachers can apply these vocabulary learning strategies that can make students feel happy while learning.

Students. Upon the completion of this research is beneficial to students, through this study students can get information about the correlation between reading status on Instagram and students' vocabulary mastery. Students can also learn to use strategies by reading the English status on Instagram to increase their vocabulary mastery

Other Researcher. This research might be helpful for other researchers who are also researching topics about Instagram or English vocabulary. This research can be a reference for other researchers and get information about the use of Instagram to help students' vocabulary skills.