

Representation Of Globalization On YouTube Video “Wonderland Indonesia”

ACADEMIC JOURNAL RESEARCH PAPER

Compiled to Fulfill the Requirements for Obtaining a Bachelor’s Degree of
Strata I Communication Studies Program Faculty of Social and Political
Sciences University of Muhammadiyah Yogyakarta



Arranged By:

Adinda Putri Surya Kencana

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**COMMUNICATION SCIENCE STUDY PROGRAM
FACULTY OF SOCIAL AND POLITICAL SCIENCE
UNIVERSITY OF MUHAMMADIYAH YOGYAKARTA**

2021

TITLE PAGE

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RESEARCH PAPER AUTHENTICITY STATEMENT PAGE

I made the statement below :

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Faculty : Faculty of Social and Political Sciences

Research Paper Title : Representation Of Globalization On YouTube Video

“Wonderland Indonesia”

Stating that the article with the title "Representation Of Globalization On YouTube Video "Wonderland Indonesia" contains no work that has ever been submitted for a bachelor's degree at a university, and to the best of my knowledge there are no works or opinions that have been written and published by other people, except those referred to in writing in this manuscript are mentioned in the Bibliography. If it turns out that in this journal manuscript it is known that some works or opinions have been written or published by other people, then I am willing that the work is cancelled.

Yogyakarta, January 14th 2022



Adinda Putri Surya Kencana

PREFACE

Bismillahirrahmanirrahim.

Praise and gratitude I pray to Allah SWT for His mercy and grace that I was able to complete this final project as a condition for obtaining a Bachelor's degree (S-1) in the Communication Studies Program, Faculty of Social and Political Sciences, University of Muhammadiyah Yogyakarta.

I also want to thank several parties who have helped me in the process of completing this final project. I would like to dedicate this thesis or thesis to:

1. Allah SWT who has given His mercy, grace, and sustenance to me.
2. My parents, Mr. Alm. Yon Haryono Hadi and Mrs. Irma Lilik Surjani have raised and educated me patiently and lovingly. Especially mother, who has become the greatest mother, a father who must also see me in heaven there.
3. To my brothers, sister and nephews, Mas Delta, Mba Citra, Mas Riko, and Rayshiva who have also supported and supported me.
4. To my supervisor, Mr. Filosa Gita Sukmono, who has guided me from the beginning to the completion of this final project. And has given a lot of direction, input, and extraordinary opportunities.
5. And to various parties that I cannot mention one by one. Thank you for your support so far until this final project is declared complete.

Yogyakarta, January 14th 2022



Adinda Putri Surya Kencana

PRESENTATION PAGE

Praise be to Allah SWT who has given His mercy and grace in writing a thesis entitled Representation Of Globalization On YouTube Video "Wonderland Indonesia" can be completed.

This thesis was prepared to fulfill one of the requirements in obtaining a Bachelor's degree at the Faculty of Social and Political Sciences, Communication Studies Study Program, University of Muhammadiyah Yogyakarta. The author takes this topic in the hope of providing knowledge or information to academics or the public to know and love Indonesian traditional culture which is very diverse and very beautiful.

In addition, the author also wants to convey that we as Indonesian citizens should love, preserve, and protect our own culture rather than foreign culture. Because if not us, who else? Indonesian culture is indeed very diverse, every culture that exists must have its meaning. This meaning is not the usual implied or explicit meaning. But we can take this meaning for our lives in society. We live with various ethnic groups and nations, therefore we must uphold the attitude of tolerance. The author hopes that the research that raises about culture in this era of globalization will be further improved considering that globalization is increasingly widespread.

The completion of this thesis could not be separated from the guidance and support from various parties, therefore on this occasion the author would also like to thank as much as possible to:

1. Allah SWT who has given His mercy, grace, and sustenance to me.
2. Mr. Dr. Takdir Ali Mukti, S.Sos, M.Si as the Dean of the Faculty of Social and Political Sciences, University of Muhammadiyah Yogyakarta, who has provided convenience during the author's completion of the study period.
3. Mr. Dr. Fajar Junaedi, S.Sos, M.Si as the Head of the Communication Science Study Program at the Muhammadiyah University of Yogyakarta who has provided convenience during the author's completion of the study period.

4. Mr. Erwan Sudiwijaya, S.Sos, MBA, MA as Secretary of the Communication Studies Study Program, University of Muhammadiyah Yogyakarta, who has provided convenience during the author's completion of the study period.
5. Mr. Dr. Filosa Gita Sukmono, S.I.Kom, MA as the supervisor who patiently provided input and guidance during the process of completing this thesis.
6. All Lecturers of the University of Muhammadiyah Yogyakarta, especially Lecturers of the Faculty of Social and Political Sciences, Study Program of Communication Studies.
7. My parents, Mr. Alm. Yon Haryono Hadi and Mrs. Irma Lilik Surjani have raised and educated me patiently and lovingly. Especially mother, who has become the greatest mother, a father who must also see me in heaven there.
8. To my brothers and nephews, Mas Delta, Mba Citra, Mas Riko, and Rayshiva who have also supported and supported me.
9. To Cezara Tania Ayu Septiani, a little friend until now who has always supported me, a place to vent, a place for everything.
10. Friends in arms, Dede Muniroh, Annisa Mbotok Firnanda, Elita Pradipta, I Ketut Adi, Muhammad Ardhanie, Hani Choco, Alvira Diantika, Vida, Gisel, Meli, Syauqi, Balqis, Melimola, Anisa RF, Shabrina Andani.
11. Friends from high school, Yovaninda, Firsta Meyna, Anita Wulan, Ferani Gifita, Milenia Annisa, Inas Rizky, Mba Hanindya.
12. Friends from PERHUMAS Muda Yogyakarta, UKM PSM Sunshine Voice UMY, Ikom Radio.
13. All writer friends who cannot be mentioned one by one, you are cool, amazing.

In closing, the writer realizes that in this final project or thesis, there are still many things that need to be improved. Therefore, criticism, suggestions, and further research development..

MOTTO

Know yourself, believe in yourself, and believe. Everything can be achieved, as long as we are willing to study, try, and pray. Don't forget to always glorify Mother.

(Kenali diri sendiri., percaya dengan diri sendiri, dan yakin. Semua pasti bisa kita raih, asalkan kita mau belajar, berusaha, dan berdoa. Jangan lupa untuk selalu memuliakan Ibu.)

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