

**ALIBABA GROUP'S STRATEGIES IN REDUCING
ECONOMIC INEQUALITY OF RURAL
COMMUNITIES**

UNDERGRADUATE THESIS



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**INTERNATIONAL PROGRAM OF
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ENDORSEMENT PAGE
ALIBABA GROUP'S STRATEGIES IN REDUCING
ECONOMIC INEQUALITY OF RURAL COMMUNITIES



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This undergraduate thesis has been examined and endorsed by the board of examiners from the Department of International Relations, Faculty of Social and Political Sciences, Universitas Muhammadiyah Yogyakarta, in:

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STATEMENT OF ORIGINALITY

I hereby declare that my undergraduate thesis entitled “**Alibaba Group’s Strategies In Reducing Economic Inequality of Rural Communities**” is genuine and has not been asked to obtain a Bachelor’s degree at the Universitas Muhammadiyah Yogyakarta and/or other universities.

The content of this undergraduate thesis is the pure results of the thought that I made. Meanwhile, I have included all the sources that I use in this undergraduate thesis in accordance with the applicable provisions at the Universitas Muhammadiyah Yogyakarta.

I made this statement in reality and if in the future there is an error in this statement, then I am willing to accept academic sanctions in accordance with the rules that apply at Universitas Muhammadiyah Yogyakarta.

Yogyakarta, 6 April 2022



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EPIGRAPH

إِنَّ رَبِّي لَسَمِيعُ الدُّعَاءِ

Surely, my Lord hears all prayers

– (QS. Ibrahim: 39)

Your task is not to seek for love, but merely to seek and find
all the barriers within yourself that you have built against it.

- *Mevlana Celaleddin-i Rumi*

If you're afraid – don't do it, – if you're doing it – don't be
afraid!

- *Genghis Khan*

Fear God, then you will have nothing else to fear. Pray only to
God, surely your God is all-hearing and the answerer of all
prayers.

-*Zulva Sasti Alysa*

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Yogyakarta, 7th April 2022



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EXTENDED GRATITUDE

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Herewith, I present my undergraduate thesis. May the light
and good things always surround you.

Yogyakarta, 7th April 2022

A handwritten signature in black ink, appearing to read 'Zulva Sasti Alysa'.

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