### AN ACTOR-NETWORK THEORY PERSPECTIVE ON HARRY STYLES' GENDER-FLUID FASHION IN TWITTER USER COMMUNITY

#### ACADEMIC JOURNAL RESEARCH PAPER

Compiled to Fulfill the Requirements for Obtaining a Bachelor's Degree in Communication Studies at the Communication Studies Study Program Faculty of Social and Political Sciences University of Muhammadiyah Yogyakarta

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Alifya Ikhsanty Heryana

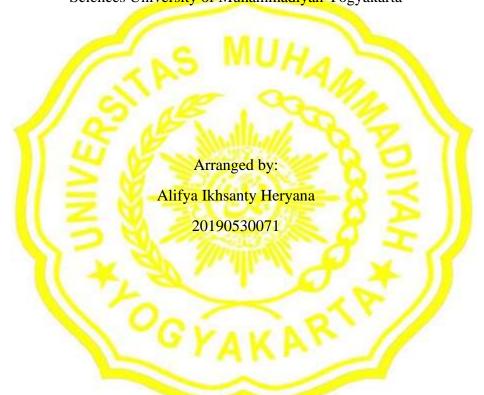
20190530071

## COMMUNICATION DEPARTMENT FACULTY OF SOCIAL AND POLITICAL SCIENCES UNIVERSITAS MUHAMMADIYAH YOGYAKARTA

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# COMMUNICATION DEPARTMENT FACULTY OF SOCIAL AND POLITICAL SCIENCES UNIVERSITAS MUHAMMADIYAH YOGYAKARTA

2023

#### RESEARCH AUTHENTICITY STATEMENT PAGE

I, the undersigned below:

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Stating that the article entitled "An Actor-Network Theory Perspective on Harry Styles' Gender-fluid Fashion in Twitter User Community" is the result of my work and that all sources that I have quoted and referred to have been stated correctly. If in the future my article is proven to be the result of plagiarism, I am willing to accept academic sanctions applicable at the University of Muhammadiyah Yogyakarta.

Yogyakarta, 23rd of March 2023

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#### PRESENTATION PAGE

#### I presented this article to:

- 1. My father and mother, thank you for giving so much support, prayer, love, and patience, so I can get my bachelor's degree in the Communication Department at the University of Muhammadiyah Yogyakarta.
- 2. My fellow friends, thank you for always listening and understanding all my stories and always giving me the best support.
- 3. 2019 students of the Communication Department especially public relations concentration.
- 4. Everyone who gave me hand both in terms of material and physical that cannot be mentioned one by one, may God always repay your kindness.

#### **PREFACE**

#### Assalamu'alaikum Wr.Wb,

Praise and gratitude I pray to the almighty God for His mercy and grace that I was able to complete this final project entitled "An Actor-Network Theory Perspective on Harry Styles' Gender-fluid Fashion in Twitter User Community" as a condition for obtaining a bachelor's degree in the Communication Studies Program, Faculty of Social and Political Sciences, University of Muhammadiyah Yogyakarta.

The author took this topic with the hope that it can provide knowledge about research related to Actor-Network Theory and Gender fluidity issue in academic field.

In addition, the author also wants to contribute to the academic study of political communication, especially in the cultural and media sphere. This research will offer new wealth in cultural and media research related to actor-network perspective in viewing a gender discourses phenomenon in virtual space, specifically in Indonesia.

The completion of this academic journal research paper could not be separated from the guidance of various parties, therefore on this occasion the author would also like to say many thanks to the:

- 1. The Almighty God who has given me His mercy, grace, and love to me.
- 2. My beloved parents, Mr. Heri Agus Triyono and Mrs. Lusiana Hadiningsih who have been given me tons of support; mentally, physically, financially and spiritually.
- 3. Human-Computer Interaction International Conference 2023 who held the conference.
- 4. Dr.Phil.Wulan Widyasari, S.Sos, M.A as my supervisor who has been guiding me and providing me with acknowledges during the process of completing this academic journal research paper.
- 5. All lecturers and staff of the University of Muhammadiyah Yogyakarta, especially lecturers in the Communication Department of the Faculty of Social and Political Sciences.
- 6. Mr. Jafar Loilatu and Mr. Dimas Subekti as our mentor who accompanies and provides direction during the preparation of the paper.
- 7. Ridho Awan K, Elshe Pramesti, Olivia Asfa Z, and Muhammad Faruq as my fellow friends who has been there through my college journey and for always giving me a lot of support, and for being there for me when I needed them the most.

- 8. Salsabila Putri M as my good friend and who has been there through my college and life journey.
- 9. Diah Ayu Putri Wulandari as my best friend who knows me the most and always listening also understanding my struggles, through my ups and downs.
- 10. All my HCII 2023 team Elita, Alfira, Ailen, Anggita, Meri, Ningrum, Nida, Putri, and Resti who always support each other in completing papers.
- 11. All my dearest friends and colleagues who cannot be mentioned one by one. Thank you for your support so far until this final project is declared complete.
- 12. Last but not least, I want to thank me, for being brave to face every up and down in life and for not quitting when it hits me to the lowest.

In closing, the writer realizes that in this academic journal research paper, there are still many things that need to be improved. Therefore, critics, suggestions, and further research development are needed.

Yogyakarta, 23<sup>rd</sup> of March 2023

Alifya Ikhsanty Heryana

#### **MOTTO**

"To the oppressed, and to those who suffer with them, and fight at their side"

"Untuk mereka yang tertindas, dan untuk mereka yang menderita bersama, dan yang berjuang di samping mereka"

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