

## **Abstract**

This study aims to identify Indonesian football supporters' Digital Movement of Opinion activities through #MataramIsLove using the Social Network Analysis (SNA) method on the social media Twitter from October 8 - October 16, 2022. This research uses a descriptive qualitative method with an analysis WordStat. Based on the study's findings, the supporter movement with the Digital Movement of Opinion activity hashtag #MataramIsLove through Twitter social media is an act of solidarity and peace with a collective and solid mass of supporters against the Kanjuruhan tragedy. This finding argues that Twitter hashtags can become part of the digital movement and media of public aspirations.

Keywords: Digital Movement of Opinion, Hashtag, Twitter, Football, Riot