

# **Virtual Identity of PSS Sleman Fans on Twitter Account @CampusBoys1976**

## **ACADEMIC JOURNAL RESEARCH PAPER**

Compiled to Fulfil the Requirements for Obtaining a Bachelor's Degree of  
Strata I Department of Communication Science Faculty of Social and Political  
Sciences Muhammadiyah University of Yogyakarta



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20190530254

**DEPARTMENT OF COMMUNICATION SCIENCE  
FACULTY OF SOCIAL AND POLITICAL SCIENCE  
MUHAMMADIYAH UNIVERSITY OF YOGYAKARTA**

**2023**

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**2023**

## RESEARCH AUTHENTICITY STATEMENT PAGE

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**I made the statement below:**

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Research Paper Title : Virtual Identity of PSS Sleman Fans on Twitter Account  
@CampusBoys1976

Stating that the article with the title “Virtual Identity of PSS Sleman Fans on Twitter Account @CampusBoys1976” contains no work that has ever been submitted for a bachelor’s degree at a university, and to the best of my knowledge, there are no works or opinions that have been written and published by other people, except those referred to in writing in this manuscript are mentioned in the Bibliography. If it turns out that in the journal manuscript, it is known that some works or opinions have been written or published by others, I am willing this journal to have the manuscript taken down.

Yogyakarta, 24<sup>th</sup> February 2023



Lastrafila V. Alnoriz

## PREFACE

### *Bismillahirrahmannirohim*

Praise Allah SWT, who has given His mercy and grace in writing a thesis entitled “Virtual Identity of PSS Sleman Fans on Twitter Account @CampusBoys1976”, can be completed. This thesis was prepared to fulfil one of the requirements for obtaining a Bachelor's degree at the Department of Communication Science, Faculty of Social and Political Sciences, Muhammadiyah University of Yogyakarta.

The completion of this thesis could not be separated from the guidance and support of various parties, therefore on this occasion, the author would also like to thank as much as possible:

1. Allah SWT gave me His mercy, grace, and sustenance.
2. Jogja Communication Conference, which held a conference.
3. Mr. Dr. Fajar Junaedi, S.Sos, M.Si, as the Head of the Department of Communication Science at the Muhammadiyah University of Yogyakarta, provided convenience during the author's completion of the study period.
4. Mrs. Dr. Tri Hastuti Nur Rochimah, S.Sos, M.Si as the supervisor who patiently provided input and guidance while completing this thesis.
5. My lovely parents, Mr. Hasan Basri and Mrs. Ending Susilowati, have raised and educated me patiently with so much love.
6. Campus Boys 1976 Community who have agreed to become the research object.
7. To all stakeholders who always support me and give me more strength.

Yogyakarta, 24<sup>th</sup> February 2023



Lastrafila V. Alnoriz

## **PRESENTATION PAGE**

Praise Allah SWT, who has given His mercy and grace in writing a thesis entitled “Virtual Identity of PSS Sleman Fans on Twitter Account @CampusBoys1976”, can be completed.

This thesis was prepared to fulfil one of the requirements for obtaining a Bachelor's degree at the Department of Communication Science, Faculty of Social and Political Sciences, Muhammadiyah University of Yogyakarta. The author takes this topic in the hope of providing knowledge or information to readers who want to deepen their understanding of the identity of virtual fans on social media and can contribute to the development of research in the field of netnography.

The completion of this thesis could not be separated from the guidance and support of various parties, therefore on this occasion, the author would also like to thank as much as possible:

1. Allah SWT, who has given me this most wonderful life.
2. My lovely parents, Mr. Hasan Basri and Mrs. Ending Susilowati, raised and educated me patiently and the infinity love.
3. Mr. Dr. Fajar Junaedi, S.Sos, M.Si, the Head of the Department of Communication Science at the Muhammadiyah University of Yogyakarta, has provided convenience during the author's completion of the study period.
4. Mrs. Dr. Tri Hastuti Nur Rochimah, S.Sos, M.Si as the supervisor who patiently provided input and guidance while completing this thesis.
5. All Lecturers of the Department of Communication Science.
6. My emotional controller, Ais. A gift from God, who has taken the time to hear much of my sadness and turn it into a smile.
7. Fachry and Nana were on my side while working on this process.
8. Vivian for helping me to translating this journal, and helped me prepared for JCC.

In closing, the writer realises that in this final project or thesis, many things still need to be improved. So, I need some criticism and suggestions for further research development.

## **MOTTO**

*; tidaklah lebih baik menjadi idealis dan perfeksionis, melainkan menyelesaikan apa yang telah dimulai.*

## TABLE OF CONTENTS

<b>TITLE PAGE .....</b>	<b>II</b>
<b>RESEARCH AUTHENTICITY STATEMENT PAGE.....</b>	<b>III</b>
<b>PREFACE.....</b>	<b>IV</b>
<b>PRESENTATION PAGE .....</b>	<b>V</b>
<b>MOTTO .....</b>	<b>VI</b>