

Information and Communication Technology in Yogyakarta Heritage Tourism Marketing

ACADEMIC JOURNAL RESEARCH PAPER

Compiled to Fulfill the Requirements for Obtaining a Bachelor's Degree of
Strata I Communication Studies Program Faculty of Social and Political
Sciences University of Muhammadiyah Yogyakarta



Arranged By:

Aromah Udaningrum Kusumadewi

20190530048

**COMMUNICATION SCIENCE STUDY PROGRAM
FACULTY OF SOCIAL AND POLITICAL SCIENCE
UNIVERSITY OF MUHAMMADIYAH YOGYAKARTA**

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RESEARCH AUTHENTICITY STATEMENT PAGE

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Research Paper Title : Information and Communication Technology in Yogyakarta Heritage
Tourism Marketing

Stating that the article with the title "Information and Communication Technology in Yogyakarta Heritage Tourism Marketing" contains no work that has ever been submitted for a bachelor's degree at a university, and to the best of my knowledge, there are no works or opinions that have been written and published by other people, except those referred to in writing in this manuscript are mentioned in the Bibliography. If it turns out that in this journal manuscript, it is known that some works or opinions that have been written or published by other people, I am willing this journal manuscript is take down.

Yogyakarta, 23rd March 2023



Aromah Udaningrum Kusumadewi

PREFACE

Bismillahirrahmanirrahim

Praise be to Allah SWT who has given His mercy and grace in writing a thesis entitled Information and Communication Technology in Yogyakarta Heritage Tourism Marketing can be completed. This thesis was prepared to fulfill one of the requirements in obtaining a Bachelor's degree at the Faculty of Social and Political Sciences, Communication Studies Study Program, University of Muhammadiyah Yogyakarta.

The completion of this thesis could not be separated from the guidance and support from various parties, therefore on this occasion the author would also like to thank as much as possible to:

1. Allah SWT gave me His mercy, grace, and sustenance.
2. Dr. Fajar Junaedi, S.Sos, M.Sc as the Head of the Communication Studies Study Program, University of Yogyakarta Muhammadiyah
3. Erwan Sudiwijaya, S.Sos, MBA., MA, as Secretary of the Head of Communication Studies. University of Yogyakarta Muhammadiyah
4. Dr. Filosa Gita Sukmono, S.I.Kom, MA, as the author's supervisor
5. My lovely parents, Mr. Sulistiyanto and Mrs. Tri Rahmawati have raised and educated me patiently with so much love
6. To my best friend, brother and sister, Meri Noviyanti, Kurniawan Adhi Sukma Triwidadi, and Purnamaningtyas Kusuma dewi who always give me strength and supported me.
7. Lovely dovey buddies for life, Fadil Muhamad Assidhiqie, who always supporting me, give me more strength, also always covicing me that I'll can through all of this.
8. All my close nor not that close friends who cannot be mentioned one by one. Thank you for all support so I can finish this thesis.

Yogyakarta, 23rd March 2023



Aromah Udaningrum Kusumadewi

PRESENTATION PAGE

Praise be to Allah SWT who has given His mercy and grace in writing a thesis entitled Information and Communication Technology in Yogyakarta Heritage Tourism Marketing can be completed.

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The completion of this thesis could not be separated from the guidance and support from various parties, therefore on this occasion the author would also like to thank as much as possible to:

1. Allah SWT who has given His mercy, grace, and sustenance to me.
2. My lovely and greatest parents in the whole world, Mr. Sulistiyanto and Mrs. Tri Rahmawati that raised and educated me patiently and the infinity love.
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5. Dr. Fajar Junaedi, S.Sos, M.Sc as the Head of the Communication Studies Study Program, University of Yogyakarta Muhammadiyah.
6. Erwan Sudiwijaya, S.Sos, MBA., MA, as Secretary of the Head of Communication Studies. University of Yogyakarta Muhammadiyah.
7. Dr. Filosa Gita Sukmono, S.I.Kom, MA, as the author's supervisor.
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15. Mrs. Fithria as the staff of the Study Program of Communication Studies, thank you for patiently accompanying during the writing of this thesis.

In closing, the writer realizes that in this final project or thesis, there are still many things that need to be improved. Therefore, criticism, suggestions, and further research development.

MOTTO

Do not give up, the beginning is always the hardest

(Jangan mudah menyerah, sebuah permulaan pasti akan banyak rintangan)

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