

**TITLE PAGE**

**UNDERGRADUATE THESIS**

**CHINA'S MNC STRATEGIES TO  
COMPETE IN THE INDONESIA MARKET:  
STUDY CASE OF BBK ELECTRONICS**

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2021**

## STATEMENT OF ORIGINALITY

I, the undersigned, hereby declare that this undergraduate thesis entitled “**CHINA’S MNC STRATEGIES TO COMPETE IN THE INDONESIA MARKET: STUDY CASE OF BBK ELECTRONICS**” has not been submitted for any degree or other purposes.

I certify that the intellectual content of this thesis is the product of my own work and that all the assistance received in preparing this thesis and sources have been acknowledged.

I made this statement truthfully and in case of any discrepancy found in this statement in the future, I am willing to accept academic sanctions and be processed in accordance with the applicable provisions at the University of Muhammadiyah Yogyakarta.

Yogyakarta, April 15, 2021



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