

Instagram as Media to Learn Speaking Skills

A skripsi

Submitted to the Faculty of Language Education

In a Partial Fulfillment of the Requirements

For the Degree of

Sarjana Pendidikan



Diah Marcelliana

NIM 20170810224

**ENGLISH LANGUAGE EDUCATION DEPARTMENT FACULTY OF
LANGUAGE EDUCATION UNIVERSITAS MUHAMMADIYAH
YOGYAKARTA**

2024

Statement of Authenticity

I am a student with the following identity:

Name : Diah Marcelliana

Student Number : 20170810224

Study Program : English Language Education Department

Faculty : Faculty of Language Education

University : Universitas Muhammadiyah Yogyakarta

Certify that this *skripsi* entitled “Instagram as Media to Learn Speaking Skills” is certainly my own work, and it does not consist of other people work. I am entirely responsible for the content of this *skripsi*. Others’ opinion finding include in this *skripsi* are quoted in accordance with ethical standards.

Yogyakarta, 18 January 2024



Diah Marcelliana

20170810224

Acknowledgment

I would like to thank to Allah SWT for the love, blessing opportunity, health and mercy so I can complete this undergraduate thesis *Alhamdulillah*. Also piece is upon Muhammad S.A.W, the last messenger of the only greatest teacher.

I would also like to thank my patient and extraordinary *skripsi* supervisor, Mr. Andi Wirantaka, S.Pd., M.Hum. Thank you for every feedback, effort, and time to supervising me during my *skripsi* process. I would also like to thank all of the lectures of the English Language Department for their dedication towards the successful completion of my study in this university.

Also thank to my parents Bapak Budiono and my wonder woman Sri Yuliati. My brother Yudhi Pramudya Ananta-toer, and my sister Pascha Diena Patti Anarkhie, thank you for supporting, praying for and cheering me on to complete my thesis. Thank you for trusting me that I can finished my thesis. Thanks to all of my friends and classmates, especially to class PBI F'17 which I cannot mention all of them which made my study in this study more enjoyable. Many thanks go to all of the participants for their willingness to participate in the study.

Last but not least, to myself. Thank you for never giving up. Now you realize you are a truly patient person. Also, to my *skripsi*, now we are so over. Now I am ready to go against the world. Once more, you are a great Celly.

Best regards,



Diah Marcelliana

Table of Content

<i>Acknowledgment</i>	<i>iii</i>
Abstract	iv
<i>Chapter One</i>	<i>1</i>
<i>Introduction</i>	<i>1</i>
Background of the Research	1
Identification of the Problem	3
Delimitation of the Problem	4
Research Questions:	5
Objectives of The Research:	5
Significance of The Research	5
<i>Chapter Two</i>	<i>7</i>
<i>Literature Review</i>	<i>7</i>
Instagram	9
Social Media and Language Learning	10
Speaking	12
Instagram in Language Learning	13
Speaking Skills	14
Activities in Instagram to Improve Speaking Skills.	16
Review of Related Study	18
Conceptual Framework	20
<i>Chapter Three</i>	<i>22</i>
<i>Research Methodology</i>	<i>22</i>
Research Design	22

Research Setting	23
Research Participants	23
Data Collection Method	25
Data Collection Instrument	26
Data Collection Procedure	27
Data Analysis	28
Chapter Four	33
<i>Finding and Discussion</i>	33
The Advantages of Using Instagram for Speaking Skills	33
Instagram facilitates students to express their ideas in proper langu	33
Instagram encourages students to be confident in speaking English.	35
Instagram enhances students’ pronunciation skill by providing videos created by English native speakers	37
Instagram helps students to learn how to speak interactively by watching native speakers promote their products.	38
Instagram increases students’ grammatical accuracy when speaking English.	39
Instagram facilitates students to improve their oral performances	40
The Effective Criteria for Using Instagram to Improve Speaking Skills	42
Following English native speakers who are active in making contents	42
Spending more time to watch educational contents in English	43
Talking in English when making Instagram stories	44
Having communication with native speakers on Instagram.	45
Chapter Five	47
<i>Conclusion and Recommendation</i>	47
Conclusion	47
Recommendation	49
References	50

Appendix 1	55
Appendix 2	56