

**INTERNSHIP-BASED PAPER REPORT  
THE IMPACT OF DIGITAL INNOVATION  
ON THIRD-PARTY LOGISTICS MULTINATIONAL COMPANY'S DEVELOPMENT**



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## STATEMENT OF ORIGINALITY

I, The undersigned hereby certifies that I have not submitted this thesis, titled "The Impact of Digital Innovation on Third-Party Logistics Multinational Company's Development," for credit toward a degree or for any other reason.

I attest that the ideas included in this thesis are entirely original, and that I have given credit to everyone who helped with its preparation and citations.

I made this statement willingly, and if there is any truth to it later on, I agree to accept academic sanctions and be handled in line with Universitas Muhammadiyah Yogyakarta's applicable policies.

Yogyakarta, 25<sup>th</sup> March 2024



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## FOREWORD

### **Bismillahirrahmaanirrahim**

First, I would like to thank God for the presence of Allah SWT because of Him I was able to complete my thesis well. Don't forget to give our prayers and greetings to our great Prophet, Prophet Muhammad SAW, the messenger of Allah who brought the light of guidance to all mankind. This thesis is my final assignment in completing the International Relations study program at Muhammadiyah University, Yogyakarta

The purpose of this thesis, entitled “The Impact of Digital Innovation on Third-Party Logistics Multinational Company Indonesia's Development, is to determine whether digital innovation has a positive, negative, or mixed effect on an organization's work system. The efficacy of work is greatly impacted by digital innovation itself, particularly in the supply chain, where it can reduce labour costs and facilitate the collection of product data, among other benefits. Thus, I'm interested in learning more about the effect that digital innovation has had on 3PL Multinational Company Indonesia's growth. Mr. Bambang Wahyu N, my supervisor, Mr. Panji, and Ms. Mayang, my mentor from my internship at 3PL Multinational Company's Indonesia, helped me with this thesis.

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I am aware that this thesis still has many shortcomings, therefore I am open to suggestions and criticism to improve this thesis in the future. I hope this thesis can fulfill the requirements of the International Relations study program and Muhammadiyah University of Yogyakarta.

I hope it proves beneficial to all of you.

Thank You.

Yogyakarta, 25<sup>th</sup> March 2024



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