

**GANJAR PRANOWO'S POLITICAL MARKETING STRATEGY IN THE  
2024 ELECTION THROUGH TWITTER AND INSTAGRAM**

**THESIS**

Submitted to Obtain a Bachelor's Degree in Government Science, Faculty of Social  
and Political Sciences, Universitas Muhammadiyah Yogyakarta

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**2024**

## DECLARATION PAGE

Hereby this letter declare that,

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I hereby declare that my thesis entitled: "GANJAR PRANOWO'S POLITICAL MARKETING STRATEGY IN THE 2024 ELECTION THROUGH TWITTER AND INSTAGRAM" I made it with my own work and do not contain work that has been submitted for a bachelor's degree at my university. Furthermore, if it is later proven If there is duplication, and there are other parties who feel aggrieved and sue, then I will be responsible and accept all the consequences that come with it.

Yogyakarta, February 20<sup>th</sup> 2024



Awang Rajaprakoso Purnomo

## ACKNOWLEDGEMENT

بِسْمِ اللَّهِ الرَّحْمَنِ الرَّحِيمِ

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This thesis is compiled to fulfill one of the requirements for obtaining a Bachelor's degree in the Government Science Program at the Faculty of Social and Political Sciences, Universitas Muhammadiyah Yogyakarta. In the writing and preparation of this thesis, the author encountered various difficulties and obstacles. However, thanks to the guidance and support from various parties, the author would like to express heartfelt gratitude to:

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Yogyakarta, February 20<sup>th</sup> 2024



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## DEDICATION PAGE

بِسْمِ اللَّهِ الرَّحْمَنِ الرَّحِيمِ

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