

**THE INFLUENCE OF FINANCIAL ARCHITECTURE, INTANGIBLE  
ASSETS, AND FIRM SIZE ON FINANCIAL PERFORMANCE AND  
CORPORATE VALUE IN INDONESIAN CAPITAL MARKET**  
**(An Empirical Study on Consumer Goods Companies Listed in Indonesia  
Stock Exchange in 2020-2022)**

**PENGARUH ARSITEKTUR KEUANGAN, ASET TIDAK BERWUJUD,  
DAN UKURAN PERUSAHAAN TERHADAP KINERJA KEUANGAN  
DAN NILAI PERUSAHAAN PADA PASAR MODAL INDONESIA**  
**(Studi Empiris pada Perusahaan Manufaktur yang Terdaftar di Bursa Efek  
Indonesia Tahun 2020-2022)**



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**2024**

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**(An Empirical Study on Consumer Goods Companies Listed in Indonesia Stock Exchange in 2020-2022)**

**UNDERGRADUATE THESIS**

**This Undergraduate Thesis is submitted to obtain the Bachelor of Economics degree at the International Program of Accounting Department, Faculty of Economics and Business, Universitas Muhammadiyah Yogyakarta**



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## DECLARATION PAGE

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I hereby declare that his undergraduate thesis entitled "**THE INFLUENCE OF FINANCIAL ARCHITECTURE, INTANGIBLE ASSETS, AND FIRM SIZE ON FINANCIAL PERFORMANCE AND CORPORATE VALUE IN INDONESIAN CAPITAL MARKET (An Empirical Study on Consumer Goods Companies Listed in Indonesia Stock Exchange in 2020-2022)**" is my own research to fulfill the requirement for bachelor degree in faculty of economics and business, Universitas Muhammadiyah Yogyakarta and I did not plagiarize or do any quotation in ways that are inconsistent with the prevailing ethic in the scientific community. No works or opinions have been written or published by others in this thesis except those referred to in the manuscript and listed in the bibliography. Therefore, if any violation of intellectual rights is found in this study, I agree to accept any relevant academic consequences.

Yogyakarta, June 21<sup>st</sup>, 2024



## **MOTTO**

*“Did He not find you unguided then guided you? And did He not find you needy  
then satisfied your needs?”*

**Q.S Ad-Dhuha/93:7-8**

*“Surely with ‘that’ hardship comes ‘more’ ease. So, once you have fulfilled ‘your  
duty’, strive ‘in devotion’, turning to your Lord ‘alone’ with hope”*

**Q.S Al-Insyirah/94:6-8**

*“If we have a strong desire from within, then the entire universe will work  
together to make it happen.”*

**Ir. Soekarno**

*“None of the dreams are too high. One should not minimize any dream since it is  
important. Soar as high as you wish and stretch as far as you are able.”*

**Maudy Ayunda**

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Sholawat and salam belong to the Prophet Muhammad Saw., who has brought us from the jahiliyyah era to an era full of knowledge nowadays. Without the support and prayers of my loved ones, I would not be here and could not finish this thesis. Therefore, I dedicate this thesis to:

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