

**IMPLEMENTATION OF CYBER PUBLIC RELATIONS ACTIVITIES IN  
MAINTAINING THE IMAGE OF WBK WBBM MINISTRY OF RELIGION  
OF YOGYAKARTA CITY**

THESIS



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MUHAMMADIYAH UNIVERSITY OF YOGYAKARTA  
YOGYAKARTA**

**2024**

## **TITLE PAGE**

# **IMPLEMENTATION OF CYBER PUBLIC RELATIONS ACTIVITIES IN MAINTAINING THE IMAGE OF WBK WBBM MINISTRY OF RELIGION OF YOGYAKARTA CITY**

**SKRIPSI**

Submitted to fulfill one of the requirements to obtain a Bachelor of Social (S.Sos)  
degree in the Strata One (S-1) education program.

Islamic Broadcasting Communication Study Program, Faculty of Islamic Studies,  
Muhammadiyah University of Yogyakarta

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YOGYAKARTA**

**2024**

## NOTA DINAS

Lamp.: 4 copies. Thesis

Yogyakarta, July 02, 2024

Subject: Approval

Dear Sir.

Head of the Islamic Communication and Broadcasting Study Program Faculty of Islamic Studies, University of Muhammadiyah Yogyakarta In Yogyakarta  
*Assalamu' alaikum wr. wb*

After receiving and making necessary corrections, I am of the opinion that your thesis:

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Has fulfilled the requirements to be submitted to the final examination of the Bachelor level in the Communication and Islamic Broadcasting Study Program, Faculty of Islamic Religion, Muhammadiyah University of Yogyakarta.

Herewith I submit the thesis manuscript, with the hope that it can be accepted and immediately dimunaqasyahkan. Thank you for your attention.

*Wasaalamu'alaikum wr. wb*



Advisor

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The undersigned:

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Hereby declare that this thesis is my own work and has never been submitted to obtain a degree in any university, and to the best of my knowledge in this thesis there are no works or opinions that have been written or published by others, except those written in this manuscript and mentioned in the bibliography.

Yogyakarta, 16 July 2024

.....  
Who made the statement



Hanim Rosyidah

## **MOTTO**

“The greatest success comes from great struggle and sacrifice”

## **DEDICATION PAGE**

Praise the author thanks to Allah SWT, who has given health, grace and guidance, so that the author is still given the opportunity to complete this thesis, as one of the requirements to obtain a degree.

this thesis, as one of the requirements for obtaining a degree. Although far from the word perfect, but the author is proud to have reached this point, which finally this thesis can be completed at the right time.

This thesis is dedicated to :

I dedicate this thesis to myself who has struggled and tried all this time and trying all this time. Thank you for your hard work. Let's keep praying and try and don't give up for the future.

This dedication page is also intended as an expression of gratitude to my family who have prayed and provided full support during the struggle for education.

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