

**\Management Public Relations Campaign of Environment, Social, and Governance
(ESG) Program towards PT Pertamina (persero) Employees Period 2022**

THESIS

Prepared to fulfill the requirements for obtaining a Bachelor's degree.

Faculty of Social and Political Sciences, Department of Communication Science

Muhammadiyah University of Yogyakarta

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TITLE PAGE

THESIS

**MANAGEMENT PUBLIC RELATIONS CAMPAIGN OF ENVIROMENT,
SOCIAL, AND GOVERNANCE (ESG) PROGRAM TOWARDS PT
PERTAMINA (PERSERO) EMPLOYEES PERIOD 2022**

**Prepared to Fulfil the Requirements for Obtaining a Bachelor's Degree in International
Communication Studies Department, Faculty of Social and Political Sciences,
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Declare that the thesis entitled **“Management Public Relations Campaign of Environment, Social, and Governance (ESG) Program towards PT Pertamina (persero) Employees Period 2022”** does not contain works that have been submitted a Bachelor’s degree at a university, and to the best of my knowledge there are no works or opinions that have been written and published by others, except for references that are written in this research thesis mentioned in the bibliography. If it turns out that in this thesis manuscript it is known that there are works or opinions that have been written published by others, I am willing to accept academic sanctions in accordance with the applicable provisions at Muhammadiyah University of Yogyakarta.

Yogyakarta, 29 July 2024



Firma Ramadhani Putri R.P.

MOTTO

“The satisfactions come from the Journey itself, and not the destination.”

“There will be times when you succeed and times when you fail. So, wasting your time doubting if you'll be successful or not, is pointless. Just put one foot in front of the other, control what you can control, and then see what the outcome is.”

“Allah is Intentional. What is meant to be, is meant to be”

PREFACE

Bismillahirrahmannirrahim

Praise and gratitude for the presence of Allah SWT who has given His grace and grace so that the author is able to compile and complete the Scientific Work entitled “**Management Public Relations Campaign of Environment, Social, and Governance (ESG) Program towards PT Pertamina (persero) Employees Period 2022**” This research is intended as a requirement in taking the Strata-1 level, to obtain a Bachelor's degree in the Communication Studies Department, Faculty of Social and Political Sciences, at Muhammadiyah University of Yogyakarta. In the preparation and completion of this scientific work, it cannot be separated from the help, guidance, and direction of various parties. Therefore, on this occasion the author also expresses his deepest gratitude to:

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In the end, I hope the results of this research can be useful for all parties. Especially in the study of Communication Science, the author believes that the preparation of this thesis is far from perfect. Suggestions and constructive criticism are needed for the improvement and perfection of this thesis, hopefully this thesis can benefit anyone who reads it..

Wassalamu'alaikum Wr, Wb.

Yogyakarta, 29 July 2024



Firna Ramadhani Putri

TABLE OF CONTENT

MOTTO	iv
ACKNOWLEDGEMENT PAGE	vi
TABLE OF CONTENT	viii
LIST OF FIGURE	x
LIST OF TABLES	x
ABSTRACT	xi
CHAPTER I	1
1. 1 Introduction	1
1.2 Research Question	9
1.3 Research Purpose	9
1.4 Benefit of the Research	9
1.5 Theoretical Framework	10
1.6 Research Method	21
1.7 Data Validation Test	26
1.8 Systematization of Writing	27
CHAPTER II	28
2.1 HISTORY OF PT PERTAMINA (persero)	28
2.2 VISION, MISSION, AND VALUES	30
2.3 GOALS OF PT PERTAMINA (persero)	30
2.4 PROFILE OF THE COMPANY	31
2.5 ORGANIZATION STRUCTURE	31
2.6 BUSINESS ACTIVITIES	33
2.7 CORPORATE SECRETARY & CORPORATE COMMUNICATION	35
2.8 INTERNAL COMMUNICATION	37
2.9 ENVIRONMENT, SOCIAL, AND GOVERNANCE INTERNAL CAMPAIGN PROGRAM	39
CHAPTER III	42
3.1 DATA PRESENTATION	42
3.2 DATA ANALYSIS	70
CHAPTER IV	86
4.1 CONCLUSIONS	86

4.2 SUGGESTIONS	88
Bibliography	89
ATTACHMENT	96

LIST OF FIGURE

Figure 1.1 Data on the number of people concerned about climate change.....	5
Figure 1.2 Investor data usage of ESG rating.....	6
Figure 1.3 Pertamina achieved first rank in the ESG rating of the oil and gas sector....	7
Figure 1.4: steps of the campaign planning process.....	17
Figure 1.5: Target Identification and Segmentation as Bullseye.....	19
Figure 2.1: PT Pertamina (persero) logo.....	34
Figure 2.2: Organization Structure of Pertamina.....	37
Figure 2.3: Corporate Secretary Organization Structure.....	42
Figure 3.1: Press Release Kick Off ESG management Implementation Pertamina.....	51
Figure 3.2: The Result of Employees Awareness 2021.....	53
Figure 3.3: The Result of on Employee campaign understanding.....	54
Figure 3.4: ESG Campaign aims at Communication Plan 2022.....	57
Figure 3.5: Demographics of Pertamina Employees.....	58
Figure 3.6: Communication Audit 2021 Data.....	59
Figure 3.7: Campaign Content E-mail broadcast about basic knowledge ESG.....	60
Figure 3.8: Campaign Content about employees Contribution.....	61
Figure 3.9: Milestone ESG Content to all Employees through E-mail broadcast.....	62
Figure 3.10: ESG Communication Strategy 2022.....	63
Figure 3.11: ESG Communication Plan Program 2022.....	64
Figure 3.12: ESG Frequent Infromation Dissementaion 2022.....	66
Figure 3.13: Press Release of Kartini’s day celebration.....	67
Figure 3.14: ESG Communication Plan Strategy.....	70
Figure 3.15: Communication Audit Campaign 2022.....	72
Figure 3.16: Communication Audit 2022 on source infromation of campaign.....	74
Figure 3.17: Communication Audit 2022 on Medi.....	75

LIST OF TABLES

Table 3.1: SWOT analysis Internal Communication for ESG Campaign.....	55
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