CYBER PUBLIC RELATIONS STRATEGY IN REGENCY GOVERNMENT

(Implementation of Public Information Dissemination by *Dinas Komunikasi dan Informatika* of Banjarnegara Regency Through @kabupatenbanjarnegara Instagram Account in 2023)

THESIS

Submitted to meet the requirements for obtaining a Bachelor of Strata-1 degree in

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I declare that this undergraduate thesis is my own work and I have stated all sources quoted and referred to correctly. The contents are indeed the work and the idea of my own, and I did not plagiarize in ways inconsistent with the prevailing ethic in the scientific community. I wrote this statement honestly, and if in the future there are any irregularities with this statement, I will accept any academic sanctions and be processed, according to the applicable provisions at Universitas Muhammadiyah Yogyakarta.

Yogyakarta, 2 September 2024 LX2220 612

Talitha Wisnu Wijayanti

ΜΟΤΤΟ

"Perhaps it is close behind you – some of that for which you are impatient."

An-Naml: 72

"I'm not sure what's going on, but everything will be okay."

Hospital Playlist

"Find yourself again into the unknown."

Jeno Lee

DEDUCATION PAGE

This undergraduate thesis would not have been possible without the assistance, direction, and even support of numerous people who have contributed and extended their valuable assistance in the preparation and completion of this undergraduate thesis. Thus, I have dedicated this page to express my sincere gratitude and to give particular thank to:

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PREFACE

Assalamu'alaikum Warahmatullahi Wabarakaatuh

The researcher is grateful for all the blessings given by Allah SWT in the process of creating this work. With His Grace, the undergraduate thesis entitled "CYBER PUBLIC RELATIONS IN REGENCY GOVERNMENT

(Implementation of Public Information Dissemination by *Dinas Komunikasi dan Informatika* of Banjarnegara Regency Through @kabupatenbanjarnegara Instagram Account in 2023)" can be completed in meeting the requirements to get a Bachelor of Strata-1 (S1) degree in the International Program of Communication Studies, Faculty of Social and Political Science, Universitas Muhammadiyah Yogyakarta in 2024.

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Yogyakarta, 2 September 2024

Talitha Wisnu Wijayanti

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