THE EFFECT OF AUTHENTIC LEADERSHIP ON AFFECTIVE COMMITMENT WITH COMMUNICATION QUALITY AS A MEDIATION VARIABLE



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(Study on Employees of University of Muhammadiyah Yogyakarta)

PENGARUH KEPEMIMPINAN OTENTIK TERHADAP KOMITMEN AFEKTIF DENGAN KUALITAS KOMUNIKASI SEBAGAI VARIABEL MEDIASI

(Studi pada Pegawai Universitas Muhammadiyah Yogyakarta)
UNDERGRADUATE THESIS



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Submitted as a Partial Fulfillment of the Requirement for the Attainment of the Degree of Bachelor of Economics in Faculty of Economics and Business Department of Management Universitas Muhammadiyah Yogyakarta



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STATEMENT

I hereby,

Name : Devina Dyah Khalida

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Declare that this thesis with the title: "THE EFFECT OF AUTHENTIC

LEADERSHIP ON AFFECTIVE COMMITMENT WITH COMMUNICATION

QUALITY AS A MEDIATION VARIABLE (Study on Employees of the University

of Muhammadiyah Yogyakarta)" no work has ever been submitted to obtain a

graduate degree at this university. Apart from that, as far as I know, no opinions or

writings have ever been written or published by other people, except those mentioned

in writing in the bibliography and referenced in this thesis. If it is proven that the works

or opinions mentioned in this thesis have been written or published by others, I am

willing to inform them about it.

Yogyakarta, 10 August 2024

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Devina Dyah Khalida

PRESENTATION PAGE

Alhamdulillahi Rabbil Aalamin, bow down and give thanks to Allah SWT. Thank you for your grace which has provided ease and smoothness so that this thesis can be completed well. Even though it is far from perfect, the author is proud to have reached this point, where this thesis can finally be finished at the right time. I dedicate this thesis to:

- 1. The parents I love and am always proud of are Mr. Ambar Sayogyo and Mrs. Endang who always provide support in both material and emotional form. Thank you from the bottom of my heart for the love and affection that has been poured out and will never stop. This achievement is one of my special offerings to you, for your hard work and cooperation so far.
- 2. My siblings, Eca and Lala who always provide endless enthusiasm and support
- 3. My supervisor, Prof. Dr. Heru Kurnianto Tjahjono, M.M. That provided direction and guidance to me in completing this undergraduate thesis.
- 4. My friends supported me and always been by my side during the preparation of the thesis.
- 5. My comrades in arms at the University of Muhammadiyah Yogyakarta once said, never give up on the dream you dream of.

FOREWORD

Praise be to Allah Subhanahu Wata'ala for His will and blessing, the researcher was able to complete the thesis entitled "The Effect of Authentic Leadership on Affective Commitment with Communication Quality as a Mediation". This thesis was prepared to fulfill the requirements for achieving a Bachelor of Economics degree in the Management Study Program, Faculty of Economics and Business, Muhammadiyah University, Yogyakarta. The aim of this thesis is to show the results of the research that has been carried out. The writing of this thesis was inseparable from the guidance and support of various parties. Therefore I would like to thank:

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I realize that what I have written is still far from perfect. Therefore, I will look forward to constructive criticism and suggestions for the perfection of this thesis report. Hopefully what I write can benefit anyone who reads it.

Yogyakarta, 12 July 2024

Devina Dyah Khalida

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