

**PROMOTION STRATEGY OF BPSDMP KOMINFO YOGYAKARTA IN INCREASING  
THE NUMBER OF PARTICIPANTS IN THE DIGITAL TALENT SCHOLARSHIP  
(DTS) TRAINING PROGRAM IN 2022**

**THESIS**

Prepared to fulfill the requirements for obtaining the bachelor's degree in the Faculty of Social and Political Sciences, Department of Communication Sciences Universitas Muhammadiyah Yogyakarta



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This thesis is my own work and all sources quoted or referred to have been correctly stated. If in the future my work is proven to be the result of plagiarism, then I will be willing to accept academic sanctions in accordance with those applicable at Muhammadiyah University of Yogyakarta.

Yogyakarta, September 2024



Eka Angeliani Dias Putri

## QUOTES

“You can’t be good at everything.

But that doesn’t mean that you can’t do anything”

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Author



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