

**THE IMPACT OF AUTHENTICITY ON CUSTOMER SATISFACTION
AND REVISIT INTENTION THROUGH MEMORABLE TOURISM
EXPERIENCE AND PLACE IDENTITY OF BALE RAOS RESTAURANT
IN YOGYAKARTA**



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APPROVAL PAGE

Undergraduate Thesis


The Impact of Authenticity on Customer Satisfaction and Revisit Intention Through
Memorable Tourism Experience and Place Identity of Bale Raos Restaurant in
Yogyakarta



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There is no work that has ever been submitted for obtaining a bachelor's degree at university.

To the best of author knowledge, no works or opinions have been may be published by other author except those written as references in the manuscript and mentioned in the bibliography.

Yogyakarta, 1 August 2024



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MOTTO

“A good thesis is not a perfect thesis, but a completed thesis.”

(Penulis)

“Whoever goes out in search of knowledge will be on the path of Allah until he returns.”

(HR Tirmidzi)

DEDICATION

The author would like to express his gratitude to Allah SWT, who has given health, grace and guidance, so that the author is still given the opportunity to complete this thesis, as one of the requirements for obtaining a graduate degree. Even though it is far from perfect, the author is proud to have reached this point, where this thesis can finally be completed.

The author dedicates this thesis or final project to:

1. Father and Mother, thank you for your prayers, enthusiasm, motivation, sacrifices, advice and patience that have never stopped until now.
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FOREWORD

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This thesis was prepared as one of the requirements for obtaining a bachelor's degree as well as the author's final responsibility as a student majoring in Management, Faculty of Economics and Business, Muhammadiyah University, Yogyakarta. The author realizes that in preparing this thesis there are still shortcomings and errors, therefore, the author humbly expects and accepts suggestions and criticism from various parties to be used as input and evaluation material to improve and perfect this thesis.

This thesis was able to be completed because of hard work and responsibility to complete this thesis and was inseparable from prayers, guidance

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Wassalamu'allaikum Wr. Wb.

Yogyakarta, 1 August 2024

A handwritten signature in black ink, appearing to read 'Teofani Aditya Salam', written in a cursive style.

The Writer,

Teofani Aditya Salam

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