Chapter One

Introduction

The first chapter of this research introduces this study. In this chapter, some important Points are preferred. The background of the study explains why the researcher is interested in studying more about teachers' perceptions on the use of canva in their teaching activities at a Private Senior High School in Tasikmalaya. The identification of the problem, research deliminations, research questions, and research objectives of the research are also discussed in this chapter. Furthermore, the importance of analysis in show benefits of this research for certain people. Finally, the chapter organization is explained by showing the descriptions of each chapter.

Background of the Study

The technological breakthrough has significantly changed schooling over the last few decades. Digital tools and platforms that provide new options for teaching and learning. Teachers should think creatively to teach students. Learning by media is one of the main factors to help teachers make the students innovative. The Application can be used to create learning media is canva. Canva is one such tool that has received a lot of attention from educators looking for creative methods to engage kids and adjust to the digital world. "Canva is defined as an online-based media that gives interesting designs in the form of available templates, functions, and various categories" (Salam & Mudinillah, 2021, p. 102).

Though the idea of integrating technology into education is not new, the quick development of digital tools like Canva has opened up new opportunities for educators. It has established itself as a helpful tool for teachers looking to modify their lesson plans to match the requirements of education. But as more educators use Canvas and related products, it is important to understand about their perceptions, experiences, and the effects of Canva on teaching and learning.

The Canvas application provides various interesting features that can make it easier for teachers to create learning media, one of which is the availability of various templates that can be used in the process of designing learning media, one of which is the Informatics subject.

People utilize Canvas in more than 190 countries, which equates to 97.4% of all countries on the planet (Worldometer and Canva 2015). Canvas is the 118th most popular website in the US. According to Alexa is Canva. In 61 countries, Canva is among the top 100 most visited websites. It is the 2nd and 9th most-visited website in the Philippines and receives a disproportionately large amount of online traffic there. The Canva website generates 2 million monthly views in Australia, the country of its founder, Melanie Perkins.

Three of the top 10 Canvas countries are in Asia (the Philippines, India, and Indonesia), three are in Europe (France, Spain, and the UK), and four are in Central and South America (Mexico, Brazil, Colombia, and Peru). In 61 countries, Canva is among the top 100 most visited websites. It is the 29th most-visited website in the Philippines and receives a disproportionately large amount of online traffic

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Identification of the Problem

Teaching media is valuable because it makes it easier for teachers to explain concepts to their students. Teachers can offer lessons using a variety of teaching media. One graphic design software that can assist educators in producing a wide range of engaging instructional materials is Canva. It offers educators a range of valuable resources. Many English teachers are searching for engaging ways to instruct their students, and many are using Canva to create engaging instructional materials.

The first issue concerns the teachers' mastery or comprehension of Canva in a classroom setting. Every educator has a distinct subject to cover. Teachers should research the subject they will be teaching before delivering it. High-mastery learners tend to comprehend the content they are teaching, making it easier for them to express it to the pupils. It appears that the teachers who have low mastery of Canva are not familiar with their subject matter.

Second issue Canvas website evidence that not all design platforms are genuinely flawless to use is the second issue. When utilizing it to make new designs or revisions, you should be aware of some drawbacks. It needs to be connected to

the internet or be online. It occasionally needs a steady internet connection to open, and not all tools and services are free to use or require a premium subscription.

A growing number of English teachers are searching for engaging ways to instruct their students, and many are using Canva to produce engaging instructional materials.

As discovered by the researcher through informal conversations with teachers at Tasikmalaya West Java Senior High School. All English Teachers using Canva for about three years. To enhance learning in the classroom, Canva should be mastered by all English teachers. It can increase their grammar skills. Approximately three years of utilizing Canva for instructional activities in the school. The teacher describes it as pleasurable, and the students do not appear bored. The Canva app is helpful and efficient when it comes to material presentation.

Delimitation of the Problem

This study constrained teacher views of the use of Canva platforms in online lessons, starting from the researcher's knowledge of using Canva websites as a teaching opportunity. The current research centered on using video as a teaching tool for online learning, particularly for English language learners. Furthermore, based on teachers' opinions of utilizing Canva for English activities, the study highlighted the reasons and difficulties of using Canva as the teaching platform for online learning. The Researcher conducted this research by applying a qualitative approach involving teachers majoring in English Education School in Tasikmalaya.

Research Questions

This study was intended to answer the following questions:

1. What are the reasons why English teachers use Canva in their teaching activities?

2. What are the challenges do English teachers experience when using Canva in their teaching activity?

The Research Objectives

Based on the research objectives, the goals of this study were as follows:

1. To Determine the reasons why the English Language Education School uses Canva in their teaching activities.

2. To explore challenges English language Education school teachers have while using Canva to teach activities

Significance of the Research

This study aimed to give positive advantages for some parties: teachers, students, and for other researchers

For Teachers

This study contains details on using canva as a teaching tool. For teachers that utilize Canva as a teaching tool, the study's findings can be used as evaluation materials.

Educational Institutions

Canva for Education strives to help everyone in educational institutions create, collaborate, and communicate successfully. The app is available worldwide and is not confined to a certain country. The platform may considerably boost the visual and creative components of teaching and learning, making it a useful tool for educational institutions.

For Other Researchers

The study's author thinks it will shed more light on the benefits and drawbacks of utilizing Canva as a teaching tool for distance learning. Additionally, other researchers may utilize the study's findings as an overview for their own research on the same subject and as a source for future research

Organization of the Chapter

This study presents five chapters. Chapter One presents introduction. It consists of background of the study, identification of the problem, delimitation of the problem, research questions, the objective of the research, significances of the study, used in the research. Chapter Two presents review of the related literature including previous studies related to the topic of the study, literature review, and theoretical framework. Chapter Three presents method of the study. It consists of research design, research setting, research participant, data collection technique, data collection procedure and data analysis. Chapter Four presents data analysis. It is about the analysis of data and discussion of the result. Chapter Five presents the conclusion of the study and suggestion.