

**Strategy Social Media Instagram and TikTok of PT Astra Honda Motor to
Build Engagement with Customers in 2022**

(A Qualitative Descriptive Study on Public Relations to Build Engagement with
Customers through Social Media Instagram and TikTok of PT Astra Honda in
2022)

A *SKRIPSI*

Submitted as a partial Fulfilment of Bachelor's Degree in Communication Studies

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I declare that this undergraduate thesis is my own work and I have stated all sources quoted and referred to correctly. The contents are indeed the work and the idea of my own, and I did not plagiarize in ways inconsistent with the prevailing ethic in the scientific community. I wrote this statement honestly, and if in the future there are any irregularities with this statement, I will accept any academic sanctions and be processed according to the applicable provisions at Universitas Muhammadiyah Yogyakarta.

Yogyakarta, 21 Oktober 2024



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DEDICATION PAGE

بِسْمِ اللَّهِ الرَّحْمَنِ الرَّحِيمِ

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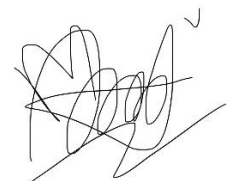
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