THE INDONESIAN GOVERNMENT'S POLICY IN HANDLING JAPANESE INVESTMENT

(CASE STUDY: LOW COST GREEN CAR)

UNDERGRADUATE THESIS



Written by: ALVIN JURNALISTIKA 20090510004

Advisor: Dian Azmawati, S.IP., M.A

INTERNATIONAL PROGRAM OF INTERNATIONAL RELATIONS FACULTY OF SOCIAL AND POLITICAL SCIENCES UNIVERSITAS MUHAMMADIYAH YOGYAKARTA 2020

STATEMENT OF ORIGINALITY

This is to certify that to the best of my knowledge, the content of this undergraduate thesis is my own work. This undergraduate thesis has not been submitted for any degree or other purpose.

I certify that the intellectual content of my undergraduate thesis is the product my own work and that all the assistance received in preparing this undergraduate thesis and sources have been acknowledged.

Yogyakarta, July 7th, 2020

Alvin Jurnalistika

Acknowledgement

Praise be to Allah SWT who has been giving blessing and chance to me to study, learn, and finished my Bachelor degree of International Relations from University of Muhammadiyah Yogyakarta through the thesis entitled: "The Indonesian Government's Policy in Handling Japanese Investment (Case Study: Low Cost Green Car)".

I would like to give my highest gratitude and best regards to my advisor for her patient, dedication, and advices in guiding me with the writing process of this undergraduate thesis. I also take this opportunity to express a deep sense of gratitude to my examiners for their constructive critics and assessment toward this undergraduate thesis which help it develop even better.

This undergraduate thesis is the highest result of knowledge which has been obtained from the process of my undergraduate study in the department of International Relations, Faculty of Social and Political Sciences, University of Muhammadiyah Yogyakarta. I realized that this undergraduate thesis is far from perfect and there are still rooms for improvements, as it is the essence of learning. My expectation is that this undergraduate thesis will be beneficial and useful for the development of International Relations Study and able to become the additional material for the related topics in this undergraduate thesis.

Tegal, July 7th, 2020

Alvin Jurnalistika

20090510004

Foreword

Assalamu'alaikum Warahmatullah Wabarakatuh.

Alhamdulillahilladzi bini'matihi tatimushalihat. Praise be to Allah Subhanallahu Wa Ta'ala by Whose grace good deeds are completed. Laa Hawla Wa Laa Quwwata Illa Billah. There is no power and no strength except with Allah. Through His will, this undergraduate thesis can be finished to complete the requirement to achieve Bachelor degree of International Relations from University of Muhammadiyah Yogyakarta.

This undergraduate thesis also successfully presented because of pray, support, and guidance that I have got from heroes surrounds me. Therefore this foreword dedicated to them:

- First of all, I would like to express my highest gratitude to Allah Subhanallahu Wa Ta'ala, because without His permission and His bless to me, I am definitely will not capable to finish this undergraduate thesis. Those who read this foreword might be remember that for several years, I have suffered several disease such as meningitis, brain cancer, and also heart disease which ever make me coma and I have to get many treatment from several experts. Those conditions make me feel more blessed and touched with this Bachelor degree. It means a lot to me, my family and to those who support me all the time. Insya Allah, this Bachelor degree will be a step for me to get more exciting life so that I can share and inspire others.
- •Blessing of Allah be upon my mother and father, who always support me in every phase of my life. I feel blessed to have them as my parents. Their patient and smile, those are things that make me feel better and stronger.
- •Blessing of Allah be upon my lovely wife Ummi Sarah Adiba and my lovely daughter Aqlaya Nazeeya Shanum. I feel blessed to have both of you by my side. Thank you to take me as I am in all my conditions.

- •Blessing of Allah be upon my father and mother in law who support me. I will remember how big their support is, especially when I have to do Thesis defend through Zoom meeting. They provide anything I need and check the condition to make sure that I can perform well.
- •Blessing of Allah be upon my sisters and brother. My sister Arinda who also becomes my partner to discuss issues in International Relations, giving suggestion to make this thesis better. My sister Nabila who also becomes my partner and even teacher in learning Chinese. My brother Vicky who support me to take care of the file that I need as requirements to finish my Bachelor degree. Thank you to my brother in law, Dennis and Ziko who support me to finish this thesis.
- •Blessing of Allah be upon Pak Supriyadi who always trying his best to make me recover from my diseases.
- •Blessing of Allah be upon my grandma, my aunt Adistya and my uncle Ichsan, who support me during my study until I can finish it.
- •Blessing of Allah be upon Bu Dian Azmawati and her family. I would like to send my special gratitude to Bu Dian as my thesis advisor. Support, suggestion and patience from Bu Dian make me sure that I can finish this undergraduate thesis. I will remember how big support that I have got from Bu Dian, one of them is when Bu Dian and his husband come to my wedding invitation in Tegal, although it take place far from Jogja, Bu Dian willing to come.
- •Blessing of Allah be upon Bu Nur Azizah, Pak Waluyo, Pak Djumari, and also Mba Atik, who give me solution whenever I face any difficulties. Thank you to all staff in Prodi HI, LTC, and other staff in UMY that support me in terms of administration.
- •Blessing of Allah be upon Ustadz Ghofar Ismail, Ustadz Mahmud, Ustadz Nazieh, Mas Fahlul, Mas Agoes, Mas Fatih, Mas Rama, Afif, and all great

people that I have met in Unires UMY. Thank you to teach me and giving me opportunity to learn to be a better person.

- •Blessing of Allah be upon Ferdi, Rizaldi, and all IPIREL 2009 students. You make me feel blessed to be a part of IPIREL 2009. See you on top guys.
- •Blessing of Allah be upon Willy, Jul, Hiaz, and all my friends when I was stay in Asrama Muhi. See you on top guys.

This is the end of my undergraduate thesis foreword, this is it, better life ahead after this, good luck to me and to all of you who reading this. Thank you University of Muhammadiyah Yogyakarta for giving me so much things in my university life. Unggul dan Islami, Muda Mendunia.

Wassalamu'alaikum Warahmatullah Wabarakatuh.

Abstract

In 2012, Indonesian government prefers Low Cost Green Car (LCGC) program with the cooperation from Japanese companies as a way to being prepared to face ASEAN Free Trade Agreement (AFTA) that will be implemented in 2015. The government believes that if Indonesia did not run the program before AFTA 2015, another ASEAN member would take it over and it meant that Indonesia would import most of the car from them. Through this program, Indonesia will try to build car with the domestic made components. Automotive factories who want to join the program have to fulfill 80% local component. It means that the car nearly "Made in Indonesia" due to majority local components of the car, factory which is located in Indonesia, and employees who build the car is Indonesian. On the other hand, there are some negative impacts from this policy such as congestion, increased fuel consumption and its subsidy, etc.

This research aims to analyze the reason of Indonesia to accept the Japanese investment in Low Cost Green Car program. The study use descriptive method which describes and explains the problem based on data and information. Data collections are collected through library research that is related to content analysis and expertise concepts that are published in the articles, textbooks, journals, and other resources. So far, LCGC program is beneficial for Indonesia especially to face AFTA in 2015 because of the commitment from the government to supervise it.

Keywords: Low Cost Green Car, ASEAN Free Trade Agreement, Japanese Investment, Rational Actor, Free Trade Concept.

TABLE OF CONTENT

ENDORSEMENT PAGE	1
STATEMENT OF ORIGINALITY	2
ACKNOWLEDGEMENT	3
FOREWORD	4
ABSTRACT	7
TABLE OF CONTENT	8
CHAPTER I INTRODUCTION	12
A. Background	12
B. Research Question	Error! Bookmark not defined.
C. Research Purposes	Error! Bookmark not defined.
D. Theoretical Framework	Error! Bookmark not defined.
Rational Actor	Error! Bookmark not defined.
Free Trade Concept	21
E. Hypothesis	24
F. Method of Research and Data Analysis	24
G. Range of Research	25
H. System of Writing	25
CHAPTER II INDONESIA AND JAPAN'S RELATI	IONSHIPError! Bookmark not defined
A. The History of Indonesia and Japan's Relationship	Error! Bookmark not defined.

B. Economic Relations	Error! Bookmark not defined.
C. The Progress of Indonesia and Japan's Relationship	30
D. The Progress of Automotive Sector	32
CHAPTER III THE PROCESS OF AFTA AND INDO	ONESIAN POLICY IN
AUTOMOTIVE INDUSTRY	36
A. History of AFTA	36
B. Implementation of AFTA	39
C. Challenge and Chance of AFTA	42
D. Indonesia's Economic Condition and Development to	Face AFTA 46
E. Indonesia's Policy in Automotive Industry	48
CHAPTER IV INDONESIAN GOVERNMENT'S RE	
JAPANESE INVESTMENT IN LOW COST GREEN	· · · · · · · · · · · · · · · · · · ·
PROGRAM	59
A. Providing Affordable Price Cars	61
B. Increasing Economy	72
C. Creating Job Opportunities	77
D. Saving Energy	78
E. Analysis	79
CHAPTER V CONCLUSIONS	90
REFERENCES	92

ATTACHMENT
1. Decree of the Minister of Industry No.168/M/SK/9/7999
2. Government Regulation (Peraturan Pemerintah) Number 41 Year 2013119
LIST OF FIGURES
Figure 3.1 Indonesia Top Trading Partners, 2011 (million USD)43
Figure 3.2 Export Value per Region of Partner Countries
Figure 4.1 LCGC Versus MPV AND City Car Market Share
LIST OF PICTURES
Picture 3.1 The Automotive hub of ASEAN
LIST OF TABLES
Table 1.1 Profit and Loss Comparison of Indonesia as a Rational Actor toward
Implementation of Low Cost Green Car (LCGC)20
Table 2.1 Top Export and Import Partners, 2013
Table 4.1 Car Sales Data in Indonesia in 2011-2014
Table 4.2 LCGC Car Sales Data in Indonesia by Brand Year 2013-2014 64
Table 4.3 The Low Cost Green Cars Specifications and Price
Table 4.4 LCGC Exported until 201469

Table 4.5 The Impact of Luxury Tax Incentive Toward Output (billion rupiah)	.73
Table 4.6 Impact of Improvement	. 73
Table 4.7 Profit and Loss Comparison of Indonesia as a Rational Actor toward	
Implementation of Low Cost Green Car (LCGC)	80