

**THE EFFECT OF MONARCHICAL SYSTEM AND TOURISM ACTIVITIES
INTO THE HAPPINESS DEFINITION OF LOCAL PEOPLE “NJERON BETENG”
KERATON NGAYOGYAKARTA HADININGRAT**

**DAMPAK SISTEM MONARKI DAN AKTIVITAS PARIWISATA TERHADAP
DEFINISI KEBAHAGIAAN MASYARAKAT LOKAL “NJERON BETENG”
KERATON NGAYOGYAKARTA HADININGRAT**

UNDERGRADUATE THESIS



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**INTERNATIONAL PROGRAM OF ISLAMIC ECONOMICS AND FINANCE
DEPARTMENT OF ECONOMICS
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UNIVERSITAS MUHAMMADIYAH YOGYAKARTA**

2021

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In partial fulfillment on the requirement for the degree of Bachelor of Economics
at International Program for Islamic Economics and Finance
(IPIEF), Department of Economics, Faculty of Economics and Business



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2021

DECLARATION

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I Hereby declare that this undergraduate thesis entitled **“THE EFFECT OF MONARCHICAL SYSTEM AND TOURISM ACTIVITIES INTO THE HAPPINESS DEFINITION OF LOCAL PEOPLE ‘NJERON BETENG’ KERATON NGAYOGYAKARTA HADININGRAT.”** does not consist of any content that ever being proposed for any degree in other university, ideas of any research and publication of others, in exception all quotes and ideas which are purposely taken are considered as the research references and listed in the reference list. Therefore, if any violation of intellectual rights is found in this study, I agree to accept any relevant academic consequences.

Yogyakarta, 21 March 2021



Raviano Osya Perdana Putra

MOTTO

The only things what we can do is Believe, Pray, and Being Good for everything happens.

-Ravianosyaa

ABSTRACT

This study is affected by one of human feelings of emotion such as happiness. The local people life alive in a Tourism of Keraton Yogyakarta have their definitions of happiness on their own perspective. Community Based Tourism grows from the Local People around the Taman Sari and Keraton is an object to conduct this qualitative research with interviewing the 9th key informant, in this case the line of Local People is working in the Tourism area. By visiting the household of the Key Informant during the pandemic Covid19 the protocol of new normal is used to be one of the terms and condition to held the data collection. The data after interview is analyzed with content analysis collaborate with thematic analysis to get the deeper factors after process of interview. The result shows that happiness definitions from the Community based Tourism in Njeron Beteng not affected by the financial conditions and the amount of income. The definitions of happiness totally came from the basic of human being in life and economics satisfaction in their own definition of the Local People affected by the Javanese culture from Keraton Ngayogyakarta Hadiningrat.

Keywords: Happiness, Community Based Tourism, Culture, Keraton Yogyakarta.

INTISARI

Penelitian ini terdampak oleh salah satu naluri manusia dalam hal perasaan emosional salah satunya kebahagiaan. Masyarakat setempat yang hidup di dalam cakupan Pariwisata Keraton memiliki pengertian mereka sendiri tentang kebahagiaan dalam perspektif mereka sendiri. Community Based Tourism yang tumbuh dari masyarakat lokal sekitar Taman Sari dan Keraton adalah obyek untuk dilakukannya penelitian kualitatif ini dengan melakukan wawancara pada ke 9 informan kunci, dalam hal ini warga setempat yang bekerja pada kegiatan pariwisata. Dengan mengunjungi tempat tinggal informan kunci selama pandemic Covid19 penggunaan protocol kesehatan diterapkan untuk menjadi syarat utama dilakukannya pengumpulan data. Analisis menggunakan Konten analisis dan dipadukan dengan tematik analisis digunakan untuk mengetahui semakin dalam factor kebahagiaan setelah proses wawancara. Hasil menunjukkan bahwa definisi kebahagiaan dari Community Based Tourism di Njeron Beteng tidak dipengaruhi oleh keadaan finansial dan banyaknya pendapatan. Definisi dari kebahagiaan seluruhnya datang dari asas kemanusiaan dan ekonomi berkecukupan dalam pengertian mereka sendiri masyarakat lokal juga terdampak oleh budaya jawa dari Keraton Ngayogyakarta Hadiningrat

Kata Kunci: Kebahagiaan, Community Based Tourism, Budaya, Keraton Yogyakarta

ACKNOWLEDGEMENT

In the name of Allah, the Most Merciful, and the Most Gracious. All praise is due to Allah; we praise Him, seek His help, and ask for His forgiveness. I thankful to Allah SWT, who supplied with the courage, guidance, and the love to complete this thesis. Also, peace and salutation always to the Prophet Muhammad SAW. Peace be upon him altogether with his accompanies. This undergraduate thesis entitled **“THE EFFECT OF MONARCHICAL SYSTEM AND TOURISM ACTIVITIES INTO THE HAPPINESS DEFINITION OF LOCAL PEOPLE “NJERON BETENG” KERATON NGAYOGYAKARTA HADININGRAT”** has been made as partial compliance of the requirement to achieve the bachelor degree in economics. So, I would like to thank all people who have contributed and a special appreciation to the parties. In particular, they are:

1. Allah SWT as the Lord of the worlds who has given the ease and fluency in completing this study to me.
2. My super Mama; Yuli Astuti and My Suprihadi Family that always give encouragement and attention to me so that I can complete this study with happiness.
3. Mr Rizal Yaya, S.E., M.Sc., Ph.D., Ak, CA as the Dean of the Faculty of Economics and Business, University of Muhammadiyah Yogyakarta, who has provided directions, guidance and convenience for the author to complete the study.
4. Mrs. Diah Setyawati Dewanti, M.Sc., Ph.D as the author's thesis supervisor but now became my second mother lovely, also Dr. Chuanchen Bi and Yang Vera my supervisor from Khon Kaen University who always give me new knowledge and opportunity and Mrs. Dr. Endah Saptutyingsih, M.Si, as the thesis supervisor of two writers who was full of patience in guiding and providing input during the process of preparing this thesis.

5. Mr and Mrs lecturers of the Economics Study Program, Faculty of Economics and Business, Muhammadiyah University of Yogyakarta.
6. All of my best friends and Tourism Management friends of KKUIC your support is amazing to maintain my Moods.
7. I would like to say thankyou to all of Community in Njeron Beteng of Keraton Yogyakarta for the support to my thesis data.

May Allah SWT give multiple rewards to all of us. For the sake of further improvement, constructive suggestions and criticism will be accepted by the author with pleasure. Finally, only to Allah SWT, the author will leave everything. Hopefully it can be useful for writers in general for all of us.

TABLE OF CONTENT

CHAPTER 1.....	12
1 INTRODUCTION.....	12
1.1 BACKGROUND OF THE STUDY	12
1.2 STATEMENT OF THE PROBLEM.....	20
1.3 RESEARCH QUESTION.....	21
1.4 RESEARCH OBJECTIVES	21
1.5 CONTRIBUTION OF THE STUDY.....	22
CHAPTER 2.....	24
2 LITERATURE REVIEW.....	ERROR! BOOKMARK NOT DEFINED.
2.1 HAPPINESS KNOWLEDGE	24
2.1.1 DEFINITION OF HAPPINESS	24
2.1.2 ASPECT OF HAPPINESS	26
2.1.3 FACTOR INFLUENCE HAPPINESS.....	28
2.2 TOURISM ACTIVITIES	34
2.2.1 TOURISM DEFINITION.....	34
2.2.2 THE TERM OF TOURISM	35
2.2.3 PURPOSE AND BENEFITS OF TOURISM	37
2.3 THE PREVIOUS RESEARCH.....	39
2.4 FRAME OF MIND.....	43
CHAPTER 3.....	45
3 METHODOLOGY.....	45
3.1 RESEARCH DESIGN	45
3.2 POPULATION, AND RESEARCH SAMPLE	47
3.3 RESEARCH METHOD.....	48
3.3.1 DATA COLLECTION METHOD.....	48
3.3.2 LIBRARY RESEARCH.....	48
3.3.3 INTERVIEW	49
3.3.4 DATA ANALYSIS.....	51
CHAPTER 4.....	53
4 THE CONTEXT AREA OF RESEARCH IN “NJERON BETENG” KERATON NGAYOGYAKARTA HADININGRAT.....	53
4.1 THE HISTORY OF KERATON NGAYOGYAKARTA HADININGRAT AND THE SULTAN REIGNED ON THE PALACE	53
4.1.1 THE SULTAN REIGNED IN KERATON NGAYOGYAKARTA HADININGRAT	56
4.2 TOPONYM CONSIST THE FUNCTION OF THE VILLAGE’S AREA IN “NJERON BETENG”	63

4.3	CONTEXT OF THE HOUSEHOLD OF KEY INFORMANT CONSIST THE DATA FINDING IN “NJERON BETENG” KERATON.....	69
4.4	CONCLUSION AND DISCUSSION ON CHAPTER 4.....	78
CHAPTER 5.....		80
5	RESULT AND DISSCUSION.....	ERROR! BOOKMARK NOT DEFINED.
5.1	KNOWLEDGE OF HAPPINESS	82
5.1.1	THE MEANING E OF HAPPINESS.....	82
5.1.2	EXPRESSION OF HAPPINESS	87
5.2	HAPPINESS IN SUBJECTIVE WELL-BEING.....	91
5.2.1	ECONOMICS HAPPINESS	91
5.2.2	HAVE NO DEBT IN LIFE	93
5.3	THE IMPACT OF THE TOURISM ACTIVITIES INTO THEIR HAPPINESS	94
5.3.1	INTO THE LOCAL PEOPLE AROUND KERATON	94
5.3.2	INTO ABDI DALEM OF KERATON.....	97
5.4	THE EXISTENCE OF KERATON INFLUENCED THEIR HAPPINESS.....	99
5.5	CONCLUSION AND DISCISSION OF CHAPTER 5.....	102
5.6	THEMATIC ANALYSIS OF CHAPTER 5	105
CHAPTER VI.....		110
6	CONCLUSION.....	ERROR! BOOKMARK NOT DEFINED.
6.1	LIMITATION OF THIS RESEARCH.....	112
6.2	SUGGESTION FROM THE STUDY	113
REFERERENCES.....		114
APPENDIX.....		121